

**Annexure I: Feedback Format on Curriculum Review by Stakeholders -Programme wise**

(To be based on survey as per Curricula Feedback templates of Feedback policy)

School: Sharda School of Media, Film and Entertainment

Department: Dept. of Mass Communication

Academic

Year: 2021-22

Programme Name: BA(FTP)

Programme Code: SDM013




(This format is placed before the Department (This format is placed before the Board of Studies & Action Taken Incorporated in Curriculum & forwarded to the Academic Council for Approval) Academic Committee & the Board of Studies)

Stakeholders	No of Respondents	Scale	Feedback Questions Response (%)							Suggestions in Feedback taken up after DAC	Action Taken on Feedback
			Q1	Q2	Q3	Q4	Q5	Q6	Q7		
Faculty	8	Excellent	93.33%	93.33%	100%	93.33%	100%	NA	NA	Majority of faculty are happy with the curriculum. A few are suggesting that the syllabus be more practical based and relevant	The suggestions and feedback of the faculty teaching courses are incorporated/updated in the curriculum designed for the Academic Years 2022-2026
		Very Good	0%	0%	0%	0%	0%	NA	NA		
		Good	6.67%	6.67%	0%	6.67%	0%	NA	NA		
		Satisfactory	0%	0%	0%	0%	0%	NA	NA		
		Not Satisfactory	0%	0%	0%	0%	0%	NA	NA		
Student	11	Excellent	59.26%	51.85%	59.26%	NA	NA	NA	NA	The syllabus is appropriate to industry standards More industry interaction and students	The appropriate suggestions and feedback of the current students are incorporated/ updated in the curriculum designed for the Academic Years
		Very Good	25.93	29.63	25.93	NA	NA	NA	NA		
		Good	11.11	3.7	11.11	NA	NA	NA	NA		

		Satisfactory	0	3.7	0	NA	NA	NA	NA	involvement in industry projects is desirable	2022-2026
		Not Satisfactory	3.7	3.7	3.7	NA	NA	NA	NA		
Alumni	0	Excellent	N.A							N.A as 1 <sup>st</sup> batch of BA(FTP) took their final 3 <sup>rd</sup> year exams in 2021-22. Not registered as alumni on the portal as yet	N.A as 1 <sup>st</sup> batch of BA(FTP) took their final 3 <sup>rd</sup> year exams in 2021-22. Not registered as alumni on the portal as yet
		Very Good									
		Good									
		Satisfactory									
		Not Satisfactory									
Employers	3	Excellent	38.89%	50%	33.33%	38.89%	33.33%	50%	50%	Employers suggested that it is a highly relevant course. The actual work is hard so concentration should be more on high quality films.	More emphasis should be given in the planning of film projects.  Collaboration with film companies in order to give more exposure to students.
		Very Good	38.89%	27.78%	44.44%	61.11%	38.89%	27.78%	27.78%		
		Good	16.67%	11.11%	16.67%	0%	27.78%	11.11%	11.11%		
		Satisfactory	5.56%	11.11%	5.56%	0%	0%	11.11%	11.11%		
		Not Satisfactory	0%	0%	0%	0%	0%	0%	0%		

Note: Questionnaires on Curriculum Feedback from Stakeholders is attached as Annexure I-A

Feedback Analysis Points: (Refer Feedback Analysis Report)	Feedback Action Taken: (Summarise as in points above)	Indicate whether incorporated in Curriculum/Course
Syllabus should be more hands on practice based and relevant to dynamic industry scenario	In consultation with Media and Entertainment Skill Council, few courses were tweaked and few clubbed	<u>Courses Tweaked</u> - Writing for Visual Media to

	(merged) MESC focuses on Skill Development and Skill Enhancement		<i>Writing for Audio Visual Media</i> - Digital Video Editing to <i>Digital Audio video Editing</i> - Multi-camera set up and shoot to <i>Multi-camera set up, switching and Live Streaming</i>
<u>Clubbing Similar Subjects</u>	<u>Action:</u>		<u>Courses Updated</u>
History of Cinema and Film Theory Film appreciations and Analysis	Clubbed		History of Cinema and Film Appreciation
Introduction to Audiography Sound Design and Audiography			Introduction to Audiography and Sound Design
Signature		Signature	
Name		Name	
Dean		HoD	