

Feedback Format of Stakeholders for Curriculum Review-Programme wise

School: School of Media, Film and Entertainment

Department: Dept. of Mass Communication

Academic Year: 2021-22

Programme Name: MA (Journalism and Mass Communication)

NAAC Programme Code: SDM0105

Stakeholders	No of Respondents	Scale	Feedback Questions Response (%)							Suggestions in Feedback
			Q1	Q2	Q3	Q4	Q5	Q6	Q7	
Faculty	07	Excellent	84.62 %	84.62 %	84.62 %	84.62 %	84.62 %	-	-	Majority of faculty finds the curriculum appropriate but some of them suggested for increase teaching hours in theory subjects LTP of subjects changed
	07	Very Good	15.38 %	15.38 %	15.38 %	7.69 %	7.69 %	-	-	
	07	Good	0%	0%	0%	7.69 %	7.69 %	-	-	
	07	Satisfactory	0%	0%	0%	0%	0%	-	-	
	07	Not Satisfactory	0%	0%	0%	0%	0%	-	-	
Student	10	Excellent	61.11 %	61.11 %	-	-	-	-	-	Majority of students are happy with



	10	Very Good	27.78 %	30.56 %	-	-	-	-	-	the curriculum. A few are suggesting that the syllabus also have some programming for research.
	10	Good	11.11 %	5.56 %	-	-	-	-	-	
	10	Satisfactory	0%	2.78 %	-	-	-	-	-	
	10	Not Satisfactory	0%	0%	-	-	-	-	-	
Alumni	10	Excellent	30% (3)	40% (4)	40% (4)	30% (3)	30% (3)	-	-	The Suggestion received about more specification in interaction or connection with the Media industry to tap the pace of industry.
	10	Very Good	20% (2)		10% (1)	10% (1)	20% (2)	-	-	
	10	Good	10% (1)	30% (3)	20% (2)	20% (2)	10% (1)	-	-	
	10	Satisfactory	-	-	-	-	10% (1)	-	-	
	10	Not Satisfactory	40% (4)	30% (3)	30% (3)	40% (4)	30% (3)	-	-	
Employers	04	Excellent	38.89 %	50%	33.33 %	38.89 %	33.33 %	50%	50 %	The core suggestion was to equip student with latest technology in
	04	Very Good	38.89 %	27.78 %	44.44 %	61.11 %	38.89 %	27.78 %	27.78 %	



04	Good	16.67 %	11.11 %	16.67 %	0%	27.78 %	11.11 %	11.11 %	film making through mobile phones.
04	Satisfactory	5.56 %	11.11 %	5.56 %	0%	0%	11.11 %	11.11 %	
04	Not Satisfactory	0%	0%	0%	0%	0%	0%	0%	

Feedback Analysis Points: (Refer Feedback Analysis Report)

1 Request of increasing Theory and Practical teaching hours

- Request for change in teaching hours of theory papers

2 Suggestion of adding Comprehensive Research Course

Research Based Learning

Signature	
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