

Feedback Format on Curriculum Review by Stakeholders -Programme wise

School: School of Media, Film and Entertainment
 Programme Name: BA (J&MC)
 NAAC Programme Code: SDM0101

Department: Mass Communication

Academic Year: 2021-22

(This format is placed before the Department (This format is placed before the Board of Studies & Action Taken Incorporated in Curriculum & forwarded to the Academic Council for Approval) Academic Committee & the Board of Studies)										
Stakeholders	No of Respondents	Scale	Feedback Questions Response (%)							Suggestions in Feedback taken up after DAC
			Q1	Q2	Q3	Q4	Q5	Q6	Q7	
Faculty	18	Excellent	88.46	84.62	88.46	84.62	88.46	NA	NA	The course is designed excellently. Students have to be involved in more practical assignments.
		Very Good	7.69	11.54	11.54	11.54	7.69	NA	NA	
		Good	3.85	3.85	-	3.85	3.85	NA	NA	
		Satisfactory	-	-	-	-	-	NA	NA	



		Not Satisfactory	-	-	-	-	-	NA	NA	
Student	123	Excellent	37.07	37.56	NA	NA	NA	NA	NA	<p>Online classes were difficult to understand as compared to offline classes and now we are getting more clarity in offline classes</p> <p>Duration of the class should be long. Focus should be on practical knowledge rather than ppt and pdf</p>
		Very Good	30.24	29.27	NA	NA	NA	NA	NA	
		Good	18.05	18.54	NA	NA	NA	NA	NA	
		Satisfactory	5.85	6.83	NA	NA	NA	NA	NA	
		Not Satisfactory	2.93	1.95	NA	NA	NA	NA	NA	
Alumni		Excellent	42.86	42.86	35.71	42.86	42.86	NA		<ul style="list-style-type: none"> • The course is designed excellently. But requires industry interaction on continuous basis. • All is okay but there should
		Very Good	35.71	28.57	21.43	7.14	21.43	NA		



	14	Good	-	14.29	21.43	35.71	21.43	NA		be more practical classes to understand things clearly.
		Satisfactory	-	-	-	-	7.14	NA		
		Not Satisfactory	21.43	14.29	21.43	14.29	7.14	NA		
Employers	4	Excellent	38.89	50	33.33	38.89	33.33	50	50	<ul style="list-style-type: none"> Some Subjects like community connect and specialisation offered in the course is a something that makes the course very unique. Good internship and placement opportunities will let the students practise these skills
		Very Good	38.89	27.78	44.44	61.11	38.89	27.78	27.78	
		Good	16.67	11.11	16.67	-	27.78	11.11	11.11	
		Satisfactory	5.56	11.11	5.56	-	-	11.11	11.11	
		Not Satisfactory	-	-	-	-	-	-	-	

Note: Questionnaires on Curriculum Feedback from Stakeholders is attached as Annexure I-A

Feedback Analysis Points: (Refer Feedback Analysis Report)
<ul style="list-style-type: none"> Students have to be involved in more practical assignments



<ul style="list-style-type: none"> • Requires industry interaction on continuous basis. • Good internship and placement opportunities will let the students practise these skills

Signature	
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