

### Feedback Analysis Report

<b>School:</b>	Sharda School of Media, Film and Entertainment					<b>Department:</b>	Mass Communication					
<b>Programme Code:</b>	SDM0105	<b>Programme Name:</b>	Master of Arts in Journalism and Mass Communication					<b>Academic Year: 2022-23</b>				

**For Information only (Need to remove this row while documentation) -** (This format is placed before the Department (This format is placed before the Board of Studies & Action Taken Incorporated in Curriculum & forwarded to the Academic Council for Approval) Academic Committee & the Board of Studies)

Stakeholders	No of Respondents	Scale	Feedback Questions Response (%)									Suggestions in Feedback taken up after DAC
			Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	
Students	10	Strongly Agree	70.00%	50.00%	40.00%	50.00%	50.00%	70.00%	50.00%	20.00%	60.00%	"Integrating the use of latest technology and assessments on basis of tangible outcomes Syllabus need to be prepared according to the industry "
		Agree	30.00%	40.00%	40.00%	50.00%	30.00%	10.00%	40.00%	70.00%	20.00%	
		Neutral	0.00%	10.00%	20.00%	0.00%	20.00%	20.00%	10.00%	10.00%	20.00%	
		Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
		Strongly Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Faculty	10	Strongly Agree	60.00%	60.00%	70.00%	60.00%	70.00%	70.00%	80.00%	20.00%	80.00%	Students suggested to include Practice based teaching module to be implement in the new curriculum.
		Agree	40.00%	40.00%	30.00%	30.00%	20.00%	30.00%	10.00%	80.00%	20.00%	
		Neutral	0.00%	0.00%	0.00%	10.00%	10.00%	0.00%	10.00%	0.00%	0.00%	
		Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
		Strongly Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Employers	5	Strongly Agree	60.00%	40.00%	80.00%	40.00%	40.00%	20.00%	60.00%	20.00%	40.00%	"Alumni are satisfied with the Course Curriculum, suggested to focus on Extensive industry visits, limited assignments with Quality education. "
		Agree	40.00%	20.00%	0.00%	60.00%	40.00%	20.00%	40.00%	80.00%	20.00%	
		Neutral	0.00%	40.00%	20.00%	0.00%	20.00%	60.00%	0.00%	0.00%	40.00%	
		Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
		Strongly Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Alumni	5	Strongly Agree	20.00%	40.00%	40.00%	40.00%	40.00%	20.00%	20.00%	60.00%	40.00%	The suggestions received about more specifications on interaction or connection with the media industry to tap the pace of industry. Also suggested that In the theory courses there should be some part of political history to make student familiar with the nuances of indian polity.
		Agree	60.00%	60.00%	40.00%	40.00%	20.00%	20.00%	20.00%	40.00%	40.00%	
		Neutral	20.00%	0.00%	20.00%	0.00%	40.00%	60.00%	60.00%	0.00%	20.00%	
		Disagree	0.00%	0.00%	0.00%	20.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
		Strongly Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Academic Peers	2	Strongly Agree	100.00%	50.00%	50.00%	50.00%	50.00%	0.00%	0.00%	0.00%	0.00%	Suggested for the Project-Based Learning: Integrate more project-based learning opportunities into the curriculum Suggested for the Project-Based Learning: Integrate more project-based learning opportunities into the curriculum
		Agree	0.00%	50.00%	0.00%	50.00%	50.00%	100.00%	0.00%	0.00%	0.00%	
		Neutral	0.00%	0.00%	50.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
		Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
		Strongly Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
		Strongly Agree	60.00%	40.00%	40.00%	40.00%	40.00%	40.00%	40.00%	20.00%	40.00%	Majority of the Parents are happy with the curriculum. Received few suggestion in terms of laying stress upto
		Agree	40.00%	40.00%	20.00%	40.00%	60.00%	40.00%	20.00%	40.00%	40.00%	



Parents

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Neutral	0.00%	20.00%	40.00%	0.00%	0.00%	20.00%	40.00%	40.00%	20.00%
Disagree	0.00%	0.00%	0.00%	20.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Strongly Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

technical training with humanistic approach



Note: Questionnaires on Curriculum Feedback from Stakeholders is attached as Annexure I-A

**Feedback Analysis Points**


1 Integrating the use of latest technology and assessments on basis of tangible outcomes

2 syllabus need to be prepared according to the industry requirements. Practice based teaching module need to be implement in the modern curriculum.

3 Project-Based Learning: Integrate more project-based learning opportunities into the curriculum

4 Limited assignments with Quality may be given to student

5 Extensive industry visit to be planned in the new academic session

Signature		Signature	
Name		Name	
Dean		HoD	

