

Feedback Action Taken Report													
School: Sharda School of Media, Film and Entertainment							Department: Mass Communication		Academic Year: 2022-23				
Programme Code: SDM0105		Programme Name: Master of Arts in Journalism and Mass Communication		For Information only (Need to remove this row while documentation) - (This format is placed before the Department (This format is placed before the Board of Studies & Action Taken Incorporated in Curriculum & forwarded to the Academic Council for Approval) Academic Committee & the Board of Studies)									
Stakeholders	No of Respondents	Scale	Feedback Questions Response (%)									Suggestions in Feedback taken up after DAC	Action Taken on Feedback
			Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9		
Faculty	10	Strongly Agree	70.00%	50.00%	40.00%	50.00%	50.00%	70.00%	50.00%	20.00%	60.00%	Integrating the use of latest technology and assessments on basis of tangible outcomes Syllabus need to be prepared according to the industry	The valuable suggested are welcomed and incorporated in course surriculum of the next academic year
		Agree	30.00%	40.00%	40.00%	50.00%	30.00%	10.00%	40.00%	70.00%	20.00%		
		Neutral	0.00%	10.00%	20.00%	0.00%	20.00%	20.00%	10.00%	10.00%	20.00%		
		Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
		Strongly Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Students	10	Strongly Agree	60.00%	60.00%	70.00%	60.00%	70.00%	70.00%	80.00%	20.00%	80.00%	Students suggested to include Practice based teaching module to be implement in the new curriculum.	Launched vocational courses along with the existing courses to give more exposure to the student and make them industry ready also industry internship made mandatory through industry connect courses
		Agree	40.00%	40.00%	30.00%	30.00%	20.00%	30.00%	10.00%	80.00%	20.00%		
		Neutral	0.00%	0.00%	0.00%	10.00%	10.00%	0.00%	10.00%	0.00%	0.00%		
		Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
		Strongly Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Alumni	5	Strongly Agree	60.00%	40.00%	80.00%	40.00%	40.00%	20.00%	60.00%	20.00%	40.00%	Alumni are satisfied with the Course Curriculum, suggested to focus on Extensive industry visits, limited assignments with Quality education.	Launched vocational courses along with the existing courses to give more exposure to the student and make them industry ready
		Agree	40.00%	20.00%	0.00%	60.00%	40.00%	20.00%	40.00%	80.00%	20.00%		
		Neutral	0.00%	40.00%	20.00%	0.00%	20.00%	60.00%	0.00%	0.00%	40.00%		
		Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
		Strongly Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Employers	5	Strongly Agree	20.00%	40.00%	40.00%	40.00%	20.00%	20.00%	20.00%	40.00%	40.00%	The suggestions received about more specifications on interaction or connection with the media industry to tap the pace of industry. Also suggested that In the theory courses there should be some part of political history to make	The suggestions are welcomed and incorporated in the curriculum designed for the Academic year 2023-26 and nomenclature/credits are also proposed to change accordingly
		Agree	60.00%	60.00%	40.00%	40.00%	20.00%	20.00%	20.00%	40.00%	40.00%		
		Neutral	20.00%	0.00%	20.00%	0.00%	40.00%	60.00%	60.00%	0.00%	20.00%		
		Disagree	0.00%	0.00%	0.00%	20.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
		Strongly Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Academic Peers	2	Strongly Agree	100.00%	50.00%	50.00%	50.00%	50.00%	100.00%	0.00%	0.00%	0.00%	Suggested for the Project-Based Learning: Integrate more project-based learning opportunities into the curriculum	Brought changes in the L-T-P structure and introduced courses based on research and projects. Practical and theory both courses are proposed to be incorporated incorporated based on outcome based education
		Agree	0.00%	50.00%	0.00%	50.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
		Neutral	0.00%	0.00%	50.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
		Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
		Strongly Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Parents	5	Strongly Agree	60.00%	40.00%	40.00%	40.00%	40.00%	40.00%	20.00%	40.00%	40.00%	Majority of the Parents are happy with the curriculum. Received few suggestion in terms of laying stress upto technical training with humanistic approach	The suggestions are welcomed and incorporated in the curriculum designed for the Academic year 2023-26 and nomenclature/credits are also proposed to change accordingly
		Agree	40.00%	40.00%	20.00%	0.00%	60.00%	40.00%	20.00%	40.00%	20.00%		
		Neutral	0.00%	20.00%	40.00%	0.00%	0.00%	20.00%	40.00%	40.00%	20.00%		
		Disagree	0.00%	0.00%	0.00%	20.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
		Strongly Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		

Note: Questionnaires on Curriculum Feedback from Stakeholders is attached as Annexure I-A

Feedback Analysis Points	Feedback Action Taken (Summarise as in points above)	Indicate whether incorporated in Curriculum/Course (Yes / No)
1 Integrating the use of latest technology and assessments on basis of tangible outcomes		Yes incorporated
2 Syllabus need to be prepared according to the industry requirements. Practice based teaching module need to be implement in the modern curriculum		Yes incorporated
3 Project-Based Learning: Integrate more project-based learning opportunities into the curriculum		Yes incorporated
4 Limited assignments with Quality may be given to student		Yes incorporated
5 Extensive industry visit to be planned in the new academic session		Yes incorporated

Signature	Signature
Name	Name
Dean	HoD

