		Feedback Action Taker	1 Report	Name of the second seco
School:	Shard	a School of Media Film and Entertainment	Department:	Mass Communication
Programme Code:	SDM 0113 Programme Name:	Bachelor of Arts in F	Academic Year: 2022-23	

For Information only (Need to remove this row while documentation) - (This format is placed before the Department (This format is placed before the Board of Studies & Action Taken Incorporated in Curriculum & forwarded to the Academic Council for Approval) Academic Committee & the Board of Studies)

Stakeholders No of		Scale	Feedback Questions Response (%)								Suggestions in Feedback	Action Taken on Feedback	
Respo	Respondents	Scale	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	taken up after DAC	
		Strongly Agree	50.00%	50.00%	40.00%	50.00%	50.00%	60.00%	50.00%	20.00%	50.00%	Most of the courses/subjects are	In-corporated in proposed syllabus for the next acdemic year
		Agree	40.00%	40.00%	40.00%	50.00%	30.00%	20.00%	40.00%	60.00%	30.00%	appropriate as per industry requirements.	for the next accernic year
Faculty	2	Neutral	10.00%	10.00%	20.00% ·	0.00%	20.00%	20.00%	10.00%	20.00%	20.00%	A significant suggestion was to emphasize	
. *		Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	more on Industry Training/ Internship/on Job Training/Portfolio Development	
		Strongly Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	Job Training/Portiono Development	
		Strongly Agree	60.00%	60.00%	70.00%	60.00%	90.00%	70.00%	90.00%	20.00%	80.00%		The appropriate suggestions of the
		Agree	40.00%	40.00%	30.00%	40.00%	10.00%	30.00%	10.00%	80.00%	20.00%	Students are satisfied but suggesting to	students are incorporated/updated
Students	10	Neutral	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	keep final semester designed for Industry	the curriculum designed for the
		Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	Training/Internship/Placement Drive	academic year 2023-26
		Strongly Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	\~2	
		Strongly Agree	50.00%	50.00%	0.00%	50.00%	50.00%	50.00%	0.00%	100.00%	0.00%	Emphasized on designing curriculum to keep Portfolio, Internship or On Job Training in the last semester so that at the end of completion of programme they may ioin Industry as professional.	In-corporated in proposed syllat
	2	Agree	50.00%	50.00%	100.00%	50.00%	0.00%	50.00%	100.00%	0.00%	0.00%		for the next acdemic year
Alumni	2	Neutral	0.00%	0.00%	0.00%	0.00%	50.00%	0.00%	0.00%	0.00%	0.00%		
Ä		Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
		Strongly Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	Join industry as professional.	
Employers	1	Strongly Agree	0.00%	100.00%	0.00%	0.00%	0.00%	100.00%	0.00%	0.00%	0.00%	As suggested, few courses/subjects to be more technology driven than to focus on Core development of the students	The appropriate suggestions of th
		Agree	100.00%	0.00%	0.00%	100.00%	100.00%	0.00%	100.00%	0.00%	0.00%		students are incorporated/updated in the curriculum designed for the academic year 2023-26
		Neutral	0.00%	0.00%	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
		Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
		Strongly Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Academic Peers	3	Strongly Agree	66.67%	0.00%	0.00%	33.33%	33.33%	33.33%	0.00%	0.00%	0.00%	Suggested some changes in curriculum for more practical sessions and emphasis on research	The valuable suggested are
		Agree	0.00%	100.00%	66.67%	33.33%	66.67%	66.67%	0.00%	0.00%	0.00%		welcomed and incorporated in cou surriculum of the next academic y
		Neutral	33.33%	0.00%	33.33%	33.33%	0.00%	0.00%	0.00%	0.00%	0.00%		
		Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		The valuable suggested are
		Strongly Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		welcomed and incorporated in co
Parents	2	Strongly Agree	50.00%	0.00%	0.00%	50.00%	50.00%	0.00%	50.00%	50.00%	50.00%	The core suggestions was to provide more robust infrastructure and technology with holistic development of the students	The appropriate suggestions of the students are incorporated/updated in the curriculum designed for the academic year 2023-26
		Agree	0.00%	100.00%	100.00%	0.00%	50.00%	100.00%	0.00%	50.00%	0.00%		
		Neutral	50.00%	0.00%	0.00%	0.00%	0.00%	0.00%	50.00%	0.00%	50.00%		
		Disagree	0.00%	0.00%	0.00%	50.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
		Strongly Disagree	222244112022	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	\cap	

Note: Questionnaires on Curriculum Feedback from Stakeholders is attached as Annexure L-A

Also proposed to remove 1 subjects due to repetition in contents covered in other subjects so that a sufficient time can be given for job ready portfolio with specialization. The existing 1 subject's nomenclature has been proposed to be change without any alteration in L-T-P BTP330 On Job Training	Feedback Analysis Points	Feedback Action Taken: (Summarise as in points above)	Indicate whether incorporated in Curriculum/Course (Yes / No)
contents covered in other subjects so that a sufficient time can be given for job ready portfolio with specialization. The existing I subject's nomenclature has been proposed to be change without any alteration in L-T-P BTP329 Collaborative Non-Fict Project BTP329 Collaborative Non-Fict Project BTP330 On Job Training		subjects from semester 6 to semester 5 (Batch 2022-2026 and Batch 2023-2027) so students can get time	BTP328 Collaborative Fiction Project
proposed to be change without any alteration in L-T-P BTP330 On Job Training		contents covered in other subjects so that a sufficient time can be given for job ready portfolio with	BTP329 Collaborative Non-Fiction
of cloud			BTP330 On Job Training

Signature	Signature	
Name	Name	
Dean	HoD	

