

Feedback Analysis Report

School:	Sharda School of Media Film and Entertainment					Department:	Mass Communication					
Programme Code:	SDM0113	Programme Name:	Bachelor of Arts in Film and Television Production					Academic Year:	2022-23			
For Information only (Need to remove this row while documentation) - (This format is placed before the Department (This format is placed before the Board of Studies & Action Taken Incorporated in Curriculum & forwarded to the Academic Council for Approval) Academic Committee & the Board of Studies)												
Stakeholders	No of Respondents	Scale	Feedback Questions Response (%)									Suggestions in Feedback taken up after DAC
			Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	
Students	2	Strongly Agree	50.00%	50.00%	40.00%	50.00%	50.00%	60.00%	50.00%	20.00%	50.00%	Most of the courses/subjects are appropriate as per industry requirements. A significant suggestion was to emphasize more on Industry Training/Portfolio Development Internship/on Job Training/Portfolio Development SDM0113
		Agree	40.00%	40.00%	40.00%	50.00%	30.00%	20.00%	40.00%	60.00%	30.00%	
		Neutral	10.00%	10.00%	20.00%	0.00%	20.00%	20.00%	10.00%	20.00%	20.00%	
		Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
		Strongly Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Faculty	10	Strongly Agree	60.00%	60.00%	70.00%	60.00%	90.00%	70.00%	90.00%	20.00%	80.00%	Students are satisfied but suggesting to keep final semester designed for industry Training/Internship/Placement Drive
		Agree	40.00%	40.00%	30.00%	40.00%	10.00%	30.00%	10.00%	80.00%	20.00%	
		Neutral	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
		Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
		Strongly Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Alumni	2	Strongly Agree	50.00%	50.00%	0.00%	50.00%	50.00%	50.00%	0.00%	100.00%	0.00%	Emphasized on designing curriculum to keep Portfolio, Internship or On Job Training in the last semester so that at the end of completion of programme they may join Industry as professional.
		Agree	50.00%	50.00%	100.00%	50.00%	0.00%	50.00%	100.00%	0.00%	0.00%	
		Neutral	0.00%	0.00%	0.00%	0.00%	50.00%	0.00%	0.00%	0.00%	0.00%	
		Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
		Strongly Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Employers	1	Strongly Agree	0.00%	100.00%	0.00%	0.00%	0.00%	100.00%	0.00%	0.00%	0.00%	As suggested , few courses/subjects to be more technology driven than to focus on Core development of the students
		Agree	100.00%	0.00%	0.00%	100.00%	100.00%	0.00%	100.00%	0.00%	0.00%	
		Neutral	0.00%	0.00%	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
		Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
		Strongly Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Academic Peers	3	Strongly Agree	66.67%	0.00%	0.00%	33.33%	33.33%	33.33%	0.00%	0.00%	0.00%	Suggested some changes in curriculum for more practical sessions and emphasis on research
		Agree	0.00%	100.00%	66.67%	33.33%	66.67%	66.67%	0.00%	0.00%	0.00%	
		Neutral	33.33%	0.00%	33.33%	33.33%	0.00%	0.00%	0.00%	0.00%	0.00%	
		Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
		Strongly Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Parents	2	Strongly Agree	50.00%	0.00%	0.00%	50.00%	50.00%	0.00%	50.00%	50.00%	50.00%	The core suggestions was to provide more robust infrastructure and technology with holistic development of the students
		Agree	0.00%	100.00%	100.00%	0.00%	50.00%	100.00%	0.00%	50.00%	0.00%	
		Neutral	50.00%	0.00%	0.00%	0.00%	0.00%	0.00%	50.00%	0.00%	50.00%	
		Disagree	0.00%	0.00%	0.00%	50.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
		Strongly Disagree	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	

Note: Questionnaires on Curriculum Feedback from Stakeholders is attached as Annexure I-A

Feedback Analysis Points

1 Request to keep final semester subject free so that students can either work on Show reel of their respective chosen specialization or an Internship on the same.

2 A provision has been proposed to shift the necessary subjects from semester 6 to semester 5 (Batch 2022-2026 and Batch 2023-2027) so students can get time for Internship/Portfolio.

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Signature		Signature	
Name		Name	
Dean		HoD	

