

EVENT COMPLETION REPORT

Please prepare the report signed by the program Secretariat/Program coordinator within 10 days of event completion for record. Reports should be 2-4 pages.

SECTION A: Event Detail

Event title:	Case Study Methodology			
Starting date of event:	20th Apr 2019	Duration of Event (in One days)		
Name of the event organizing School	-School of Business Studies			
Name of the event organizing Department	Department of Marketing			
Sponsor of the Event (Sharda University in case of internal sponsorship)	Sharda University			
Committee Members:	Convener/Coordinator	Dr. Raj Karan Gupta		
	Co convener			
	Secretary			
Chief Guest/ Guest of Honor with affiliation (If any)	· · · · · · · · · · · · · · · · · · ·	Email: Contact No:		
	Prof. Hari Shankar	Email: harishankar.shyam@sharda.ac.in		
Name of Speaker/s with affiliation (If any)	Shyam	Contact No: 9971780044		

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SECTION B: Event report and reflection

1. Event objectives

The objective of this event is to practice case teaching methods by exploring the concepts and techniques behind creative case teaching. The dynamics of case classroom discussion will be explained with suitable example.

2. Event description:

Annexure-03

3. Participants (compulsory for events):

S. No	Total Participants	Number of Male	Number of Female
1	Twenty Three (23)	Fourteen (14)	Nine (9)

4. Budget distribution from University/any other agency:

5. Appendices

Please attach the following details in the report (DON'T SEND ANY OTHER ATTACHMENTS)

Note that the participant contact list is a mandatory requirement .

1	Appendices
1	Participant contact list:
2	Participants feedback on the organized program.
3	Event Agenda
4	Photographs of the events
5	Web sites link (If created)
6	Other information (If Any)

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Appendices-01	
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Appendices-03

Event Flow:

At 11:00 AM

Prof. Hari Shankar Shyam will deliver the session on CASE Methodology

At 11: 35 AM

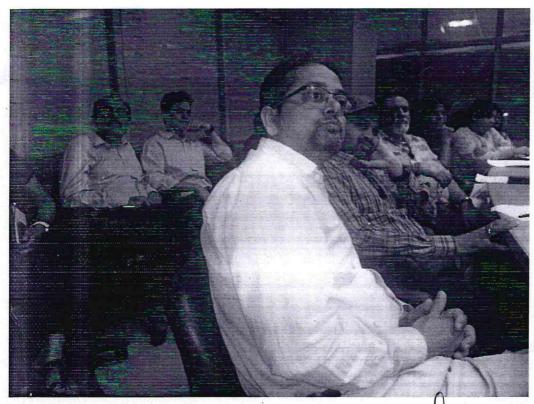
Tea and Snacks.

At 12: 10 PM

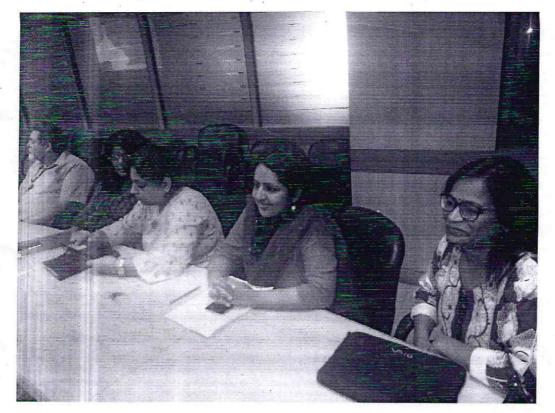
Prof. Rajkaran Gupta will pay vote of thanks

Appendices-04





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