

Name of the event	Intellectual Property Rights	
Date of the event	Feb 5 2021	
Location of the event	Virtual/ Online mode Via GOOGLE MEET	
Sponsoring organization <i>(if Any sponsor)</i>		
Event Caption/ Conference Summery / <i>(Brief description)</i> 200 Words MAX.	<p>The Department of Mass Communication SMFE is organizing a webinar on the topic 'Intellectual Property Rights' with the foremost objective to impart awareness about IPR and give a platform to convert the ideas into IPR.</p> <p>Objectives:</p> <ul style="list-style-type: none"> • To understand the importance of IPR • Research Publications verses filing of Patents • Patents, Designs, Copyright and Trade Marks 	
Notes, Highlights & dialogs with representatives, speakers, and exhibitors		
Images/Photos <i>(Selected with Caption)</i> representatives, speakers, and exhibitors	Attached	
Videos <i>(Selected with Video Description)</i> representatives, speakers, and exhibitors	https://drive.google.com/drive/folders/1tWi9JU3Ny_e7f9T10OLjxtSrp5jOsFX9?usp=sharing	
	Department	School



Sharda University

Plot No. 32, 34, Knowledge Park-III, GreaterNoida- 201306, UP

Name of the Organizing Department / School	Department of Mass Communication		School of Media, Films and Entertainment
	Convener details	Name	Contact Number
	Prof. (Dr.) Ritu S. Sood, Dean SMFE	9811089767	Ritu.sood@sharda.ac.in
ChiefGuest /GuestofHonor	Name	Affiliation	



Speaker details	Name of the Speaker	Affiliation	AREA [Academics/ Industry/ ResearchOrganization/ Others (Plasespecify)]
Speaker - 1	Dr. Nilakshi Choudhury	Advocate (Supreme Court of India)	Supreme Court of India
Speaker - 2			
Speaker - 3			
Speaker - 4			
Speaker - 5			
Speaker – 6			

Type of the Event	(Write 'Yes' where applicable in the respective event column)								
	Co nfe ren ce	Se mi nar / We bin ar	S y m p o s i u m	G u e s t L e c t u r e (I n v i t e d t a l k)	F D P / M D P / E D P	SpecialSession		I n d u s t r i a l V i s i t	E x t e n s i o n a n d O u t r e a c h p r o g r a m s
						Q u i z	C u l t u r a l / C e l e b r a t i o n / S p o r t s		
National		Yes							
International									



Posters



Department of Mass Communication
(School of Media, Film & Entertainment)
invites you for a webinar on

INTELLECTUAL PROPERTY RIGHTS

SPEAKER



Dr. Nilakshi Choudhury
Advocate,
Supreme Court of India

CONVENOR



Prof. (Dr.) Ritu S. Sood
Dean, SMFE

COORDINATOR & MODERATOR



Ms. Neha Bhushan
Assistant Professor,
Department of Mass Communication
SMFE

5th February 2021 | 01:00 PM Onwards



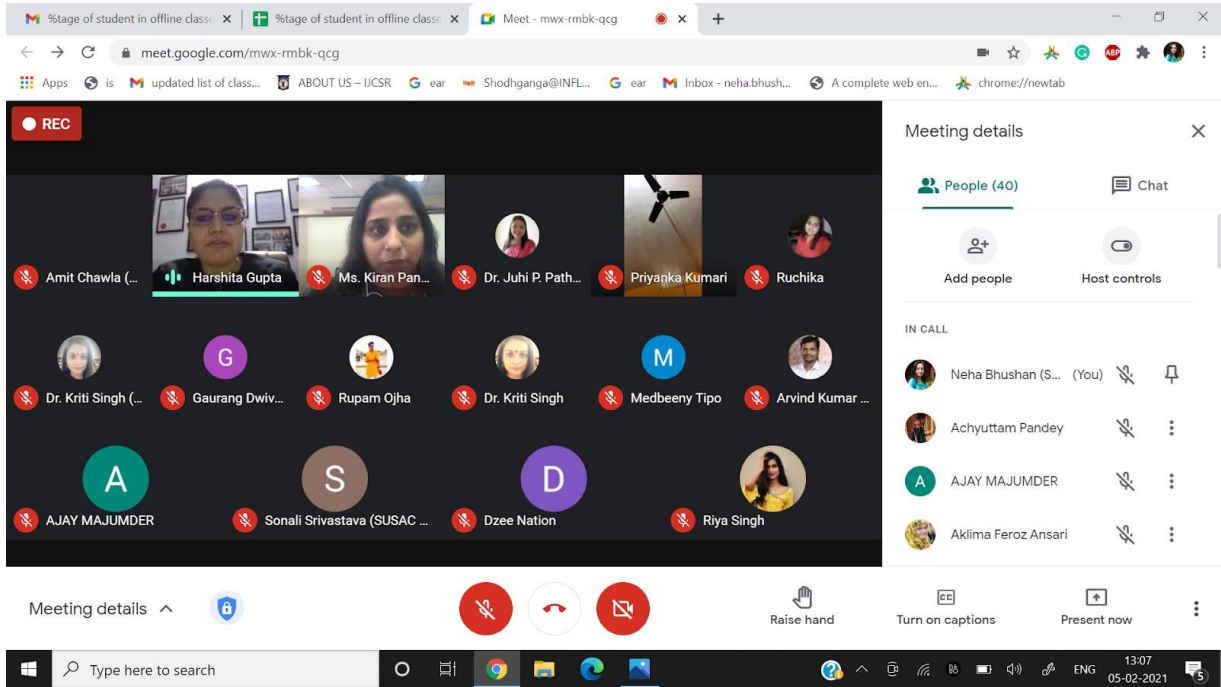


Sharda University

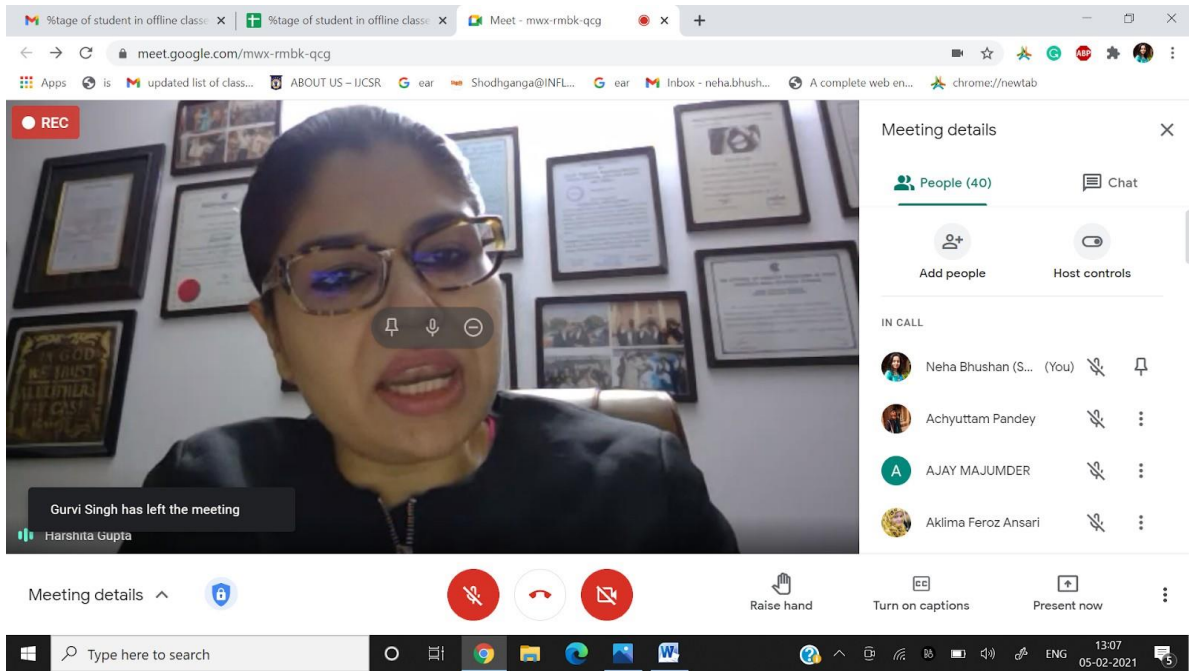
Plot No. 32, 34, Knowledge Park-III, GreaterNoida- 201306, UP

Images/Photos





The screenshot shows a Google Meet session in progress. The main window displays a grid of 12 participants, including Harshita Gupta (highlighted in green), Ms. Kiran Pan..., Dr. Juhi P. Path..., Priyanka Kumari, Ruchika, Dr. Kriti Singh (...), Gaurang Dwiv..., Rupam Ojha, Dr. Kriti Singh, Medbeeny Tipu, Arvind Kumar ..., AJAY MAJUMDER, Sonali Srivastava (SUSAC...), Dzee Nation, and Riya Singh. A 'REC' indicator is visible in the top left corner. The meeting details sidebar on the right shows 40 people in the meeting, with a list of participants including Neha Bhushan (S... (You), Achyuttam Pandey, AJAY MAJUMDER, and Aklima Feroz Ansari. The bottom control bar includes icons for Raise hand, Turn on captions, and Present now. The Windows taskbar at the bottom shows the search bar and system tray with the time 13:07 on 05-02-2021.



This screenshot shows a close-up view of a participant, Harshita Gupta, in the Google Meet session. A notification at the bottom left states 'Gurvi Singh has left the meeting'. The meeting details sidebar on the right is identical to the previous screenshot, showing 40 people in the meeting and a list of participants including Neha Bhushan (S... (You), Achyuttam Pandey, AJAY MAJUMDER, and Aklima Feroz Ansari. The bottom control bar and Windows taskbar are also visible, showing the time 13:07 on 05-02-2021.





REC

Press Esc to exit full screen

Meeting details Meeting details X

People (40) Chat

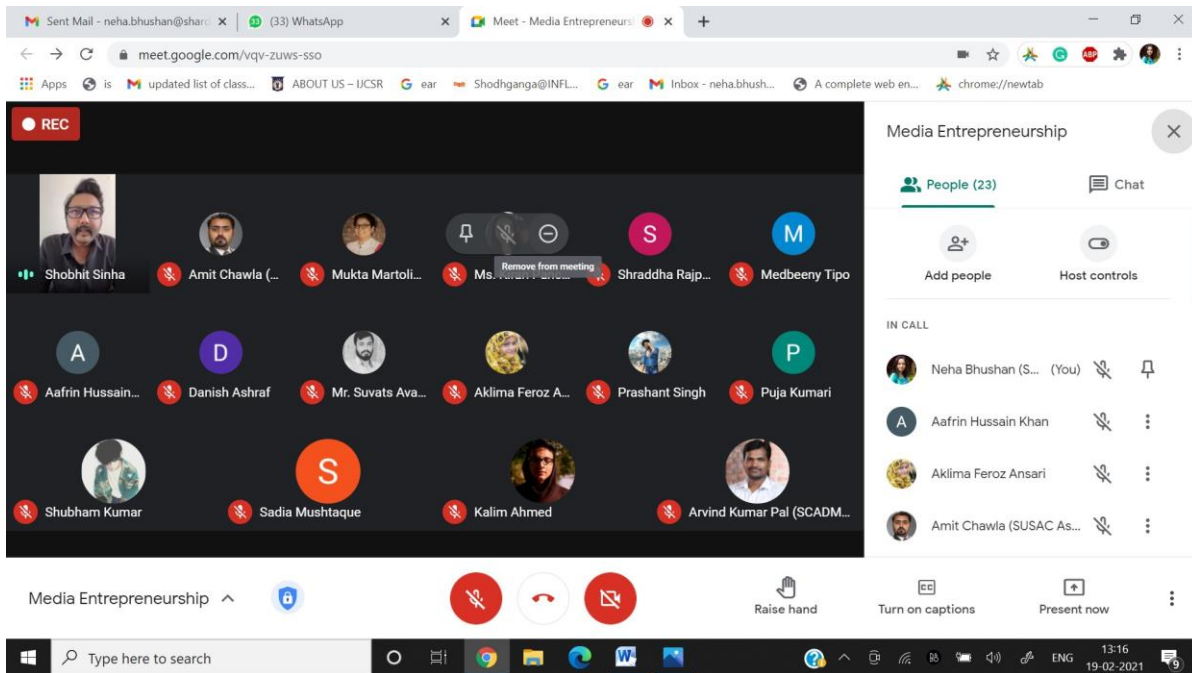
Add people Host controls

IN CALL

- Neha Bhushan (S... (You) [mute] [pin]
- Achyuttam Pandey [mute] [more]
- AJAY MAJUMDER [mute] [more]
- Aklima Feroz Ansari [mute] [more]
- AMAN PRATAP SINGH [mute] [more]
- Amit Chawla (SUSAC As... [mute] [more]
- Amit Kumar [mute] [more]

Harshita Gupta

Meeting details ^ [lock] [mute] [video off] [raise hand] [turn on captions] [present now] [more]



Sent Mail - neha.bhushan@shar... (33) WhatsApp Meet - Media Entrepreneurship

meet.google.com/vqv-zuws-ss0

Media Entrepreneurship Media Entrepreneurship X

People (23) Chat

Add people Host controls

IN CALL

- Neha Bhushan (S... (You) [mute] [pin]
- Aafrin Hussain Khan [mute] [more]
- Aklima Feroz Ansari [mute] [more]
- Amit Chawla (SUSAC As... [mute] [more]

Shobhit Sinha Amit Chawla (...) Mukta Martoli... Ms. ... Shradha Rajp... Medbeeny Tipu

Aafrin Hussain... Danish Ashraf Mr. Suvats Ava... Aklima Feroz A... Prashant Singh Puja Kumari

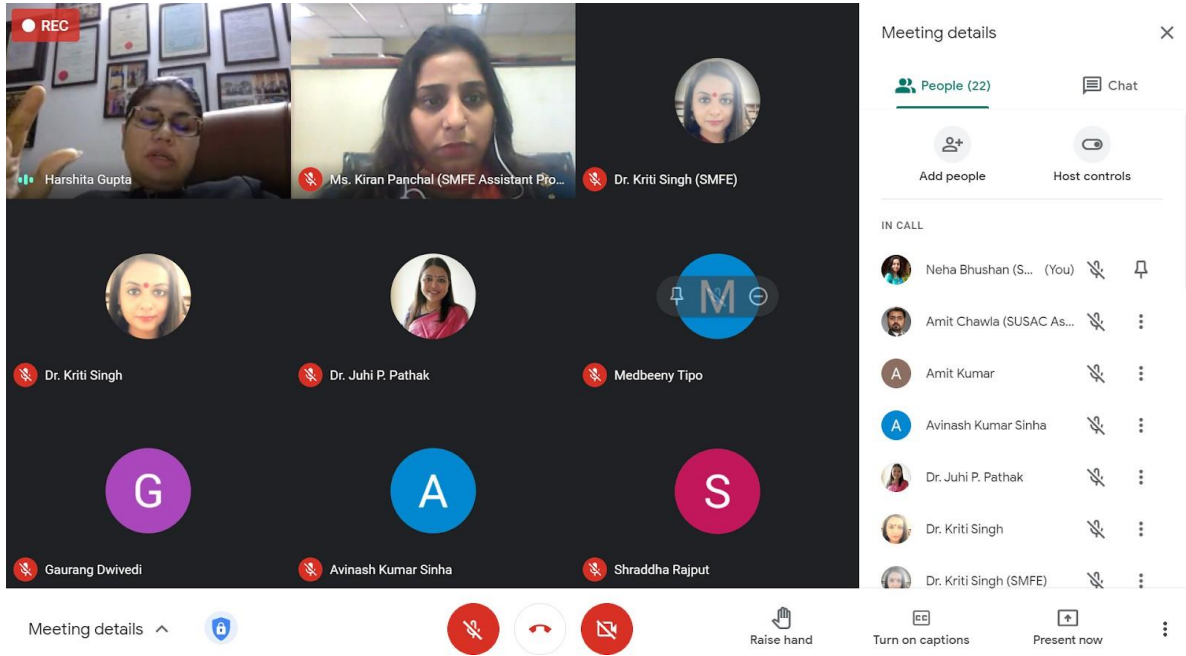
Shubham Kumar Sadia Mushtaque Kalim Ahmed Arvind Kumar Pal (SCADM...

Media Entrepreneurship ^ [lock] [mute] [video off] [raise hand] [turn on captions] [present now] [more]

Type here to search

13:16 19-02-2021





The screenshot displays a Zoom meeting interface. The main window shows a grid of participants: Harshita Gupta, Ms. Kiran Panchal (SMFE Assistant Pro...), Dr. Kriti Singh (SMFE), Dr. Kriti Singh, Dr. Juhi P. Pathak, Medbeerya Tipu, Gaurang Dwivedi, Avinash Kumar Sinha, and Shraddha Rajput. A meeting details sidebar on the right lists 22 participants, including Neha Bhushan (S...), Amit Chawla (SUSAC As...), Amit Kumar, Avinash Kumar Sinha, Dr. Juhi P. Pathak, Dr. Kriti Singh, and Dr. Kriti Singh (SMFE). The bottom toolbar includes icons for Mute, Video Off, Screen Share, Raise hand, Turn on captions, and Present now.



Attendance sheet

1	Thackarey Shalaka Sanjay	PG Foundation
2	Abhishek Raina	PG Foundation
3	Shristi . Shrestha	PG Foundation
4	Shreya . Ghimire	PG Foundation
5	Abhilasha Pathak	PG Foundation
6	FOFANA TIMKO	PG Foundation
7	Amrit Bir Singh	PG Foundation
8	Sayma Chaudhary	PG Foundation
9	Km Vaishali Singh	PG Foundation
10	Richa Kumari	PG Foundation
11	Bhavika Chugh	PG Foundation
12	Agrima Didwania	PG Foundation
13	Therese Gamamy	PG Foundation
14	Sharmin Khan Shama	PG Foundation
15	Bidhi	PG Foundation
16	Rashi Sharma	PG Foundation
17	Vishava Prakash	PG Foundation
18	Zainab Ali	PG Foundation
19	Ngurang Chang	PG Foundation
20	Lola Saidkhojayeva	PG Foundation
	Rest 3	Faculty and Guests

