

Name of the event	Media Entrepreneurship'	
Date of the event	19th February 2021	
Location of the event	Virtual/ Online mode Via GOOGLE MEET	
Sponsoring organization (if Any sponsor)		
Event Caption/ Conference Summery / (Brief description) 200 rds MAX.	<p>The Department of Mass Communication SMFE is organizing a webinar on the topic 'Media Entrepreneurship' with the objective to make young scholars learn how they can combine their writing skills with business successfully.</p> <p>Objectives</p> <p>To learn the ability to pen down relatable scripts</p> <p>To generate ideas for Entrepreneurship</p> <ul style="list-style-type: none"> • Patents, Designs, Copyright and Trade Marks 	
Notes, Highlights & dialogs with representatives, speakers, and exhibitors		
Images/Photos (Selected with Caption) representatives, speakers, and exhibitors	Attached	
Videos (Selected with Video Description) representatives, speakers, and exhibitors	https://drive.google.com/drive/folders/1FJoYWa87ScBzGsj9A4kGERk4eRK_XVBJ?usp=sharing	
	Department	School

[Type here]



Sharda University

Plot No. 32, 34, Knowledge Park-III, GreaterNoida- 201306, UP

Nameof the Organizing Department / School	Department of Mass Communication		School of Media, Films and Entertainment
	Convener details	Name	Contact Number
	Prof. (Dr.) Ritu S. Sood, Dean SMFE	9811089767	Ritu.sood@sharda.ac.in
ChiefGuest /GuestofHonor	Name	Affiliation	

[Type here]



Speaker details	Name of the Speaker	Affiliation	AREA [Academics/ Industry/ ResearchOrganization/ Others (Please specify)]
Speaker - 1	Mr. Shobhit Sinha	Syaahityik Productions	Writer, Content Director, Founder of Syaahityik Productions
Speaker - 2			
Speaker - 3			
Speaker - 4			
Speaker - 5			
Speaker - 6			

Type of the Event	(Write 'Yes' where applicable in the respective event column)								
	Co nfe ren ce	Se mi nar / We bin ar	S y m p o s i u m	G u e s t L e c t u r e (I n v i t e d t a l k)	F D P / M D P / E D P	Special Session		I n d u s t r i a l V i s i t	E x t e n s i o n a n d O u t r e a c h p r o g r a m s
						Q u i z	C u l t u r a l / C e l e b r a t i o n / S p o r t s		
National		Yes							
International									

[Type here]





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Posters





**Department of Mass Communication
(School of Media, Film & Entertainment)**
invites you for a webinar on

MEDIA ENTREPRENEURSHIP

SPEAKER



Mr. Shobhit Sinha
Writer, Content Director and
Founder of Syaahityik Productions

CONVENOR



Prof. (Dr.) Ritu S. Sood
Dean, SMFE

COORDINATOR & MODERATOR



Ms. Neha Bhushan
Assistant Professor,
Department of Mass Communication
SMFE

19th February 2021 | 01:00 PM Onwards



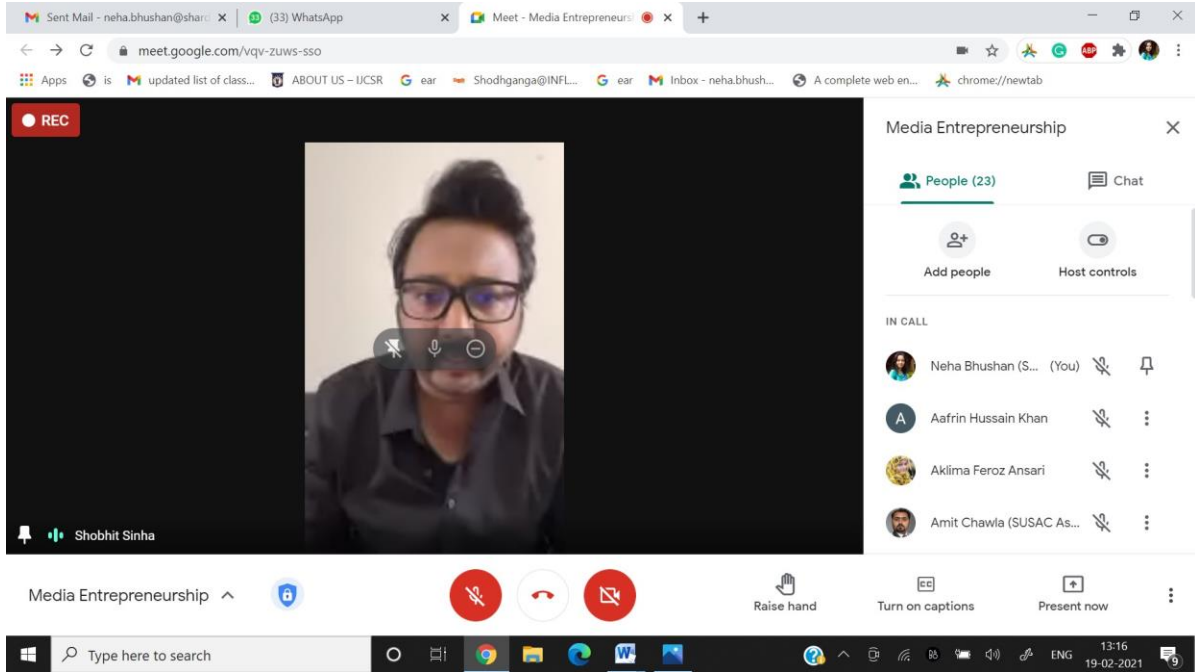


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Images/Photos





The screenshot shows a Google Meet interface. The main video feed displays a man with glasses and a dark shirt, identified as Shobhit Sinha. The meeting title is 'Media Entrepreneurship'. The participant list on the right includes: Neha Bhushan (S... (You)), Aafrin Hussain Khan, Aklima Feroz Ansari, and Amit Chawla (SUSAC As...). The bottom of the screen shows the Windows taskbar with the search bar and system tray.





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The image displays two screenshots of a Google Meet session titled "Media Entrepreneurship".

Top Screenshot: Shows a grid of 12 participants. The participants listed are: Shobhit Sinha, Amit Chawla (...), Mukta Martoli..., Ms. Kiran Panc..., Shradha Rajp..., Medbeeny Tipo, Aafrin Hussain..., Danish Ashraf, Mr. Suvats Ava..., Aklima Feroz A..., Prashant Singh, Shubham Kum..., Sadia Mushtaque, Arvind Kumar Pal (SCADM...), Kalim Ahmed, and Puja Kumari. The interface includes a "REC" indicator, a "People (23)" list on the right, and a control bar at the bottom with options like "Raise hand", "Turn on captions", and "Present now".

Bottom Screenshot: Shows a similar grid of participants. A tooltip "Remove from meeting" is visible over the participant "Ms. Kiran Panc...". The interface elements are consistent with the top screenshot, including the "REC" indicator, "People (23)" list, and control bar.



Attendance sheet

1	Thackarey Shalaka Sanjay	PG Foundation
2	Abhishek Raina	PG Foundation
3	Shristi . Shrestha	PG Foundation
4	Shreya . Ghimire	PG Foundation
5	Abhilasha Pathak	PG Foundation
6	FOFANA TIMKO	PG Foundation
7	Amrit Bir Singh	PG Foundation
8	Sayma Chaudhary	PG Foundation
9	Km Vaishali Singh	PG Foundation
10	Richa Kumari	PG Foundation
11	Bhavika Chugh	PG Foundation
12	Agrima Didwania	PG Foundation
13	Therese Gamamy	PG Foundation
14	Sharmin Khan Shama	PG Foundation
15	Bidhi	PG Foundation
16	Rashi Sharma	PG Foundation
17	Vishava Prakash	PG Foundation
18	Zainab Ali	PG Foundation
19	Ngurang Chang	PG Foundation
20	Lola Saidkhojayeva	PG Foundation
	Rest 3	Faculty and Guests

