



EVENT COMPLETION REPORT

Please prepare the report signed by the program Secretariat/Program coordinator within 10 days of event completion for record. Reports should be 2-4 pages.

SECTION A: Event Detail

Event title:	International Conference on "Ease of Doing Business in India"		
Starting date of event:	April 5-6, 2018	Duration of Event (in days)	2 Days
Name of the event organizing School	School of Business Studies		
Department	Management		
Sponsor of the Event (Sharda University in case of internal sponsorship)	Sharda University		
Committee Members:	Convener/Coordinator	Prof. (Dr.) A.V. Nageshwara Rao	
	Co convener	Dr. Raj Karan Gupta Assistant Prof., SBS	
	Secretary		
Chief Guest/ Guest of Honor with affiliation (If any)	Mr. Pradeep Gupta, Chairman, Cyber Media, New Delhi	Email: pradeepg@cybermedia.co.in Contact No: 9811010091	
Name of Speaker/s with affiliation (If any)	There were 11 Speakers whose details alongwith their contact information is attached as annexure.	Email:	
		Contact No:	

SECTION B: Event report and reflection

1. Event objectives

The objective of the conference was to provide a platform for academicians, industry experts, practitioners, professionals, researchers and policy makers from different areas of business & management to engage in rich discussion relating to the Ease of doing business in India.

2. Event description:

India has initiated various reforms and policies to facilitate ease of doing business both for domestic and foreign investors. Some of the initiatives such as, Goods and Services Tax (GST), Demonetization, Digital India, Skill India etc. have been viewed as economic game changers. In the above scenario it was realized the need of critical thinking and a desire to question and seek creative answers and outcomes in order to create a healthy socio-economic system. With this backdrop, the School of Business Studies, Sharda University organized an International Conference on **Ease of doing Business in India on April, 5&6, 2018 Sharda University**. The conference was organized into five tracks relating to ease of doing business and also covering the various functional areas of management like HR, IB & Economics, Marketing & SCM and Finance.

3. Participants (compulsory for events):

S. No.	Total Participants	Number of Male	Number of Female
1	57	34	23

4. Budget distribution from University/any other agency:

From Sharda University: Rs. 43,000

5. Appendices

Please attach the following details in the report (DON'T SEND ANY OTHER ATTACHMENTS)

Note that the participant contact list is a mandatory requirement .

✓	Appendices
1	Participant contact list:
2	Participants feedback on the organized program.
3	Event Agenda
4	Photographs of the events

5	Web sites link (If created)
6	Other information (If Any)

Appendices:

1. Speakers Contact List

Sl. No.	Name	E-mail	Mobile
1	Mr. Pradeep Gupta, Chairman, Cyber Media, New Delhi	pradeepg@cybermedia.co.in	9811010091
2	Mr. Vaibhav Aggarwal, Leader BJP and Group CEO, Blade-BRAINS Group	sagar.nagpal@bladebrains.com	9899571101
3	Dr. Ranjeet Mehta, Director, PHDCCI, New Delhi	ranjeetmehta@phdcci.in	9811085662
4	Dr. Admasu Shibru, D.G. Strategic Education, Ministry of Education, Ethiopia		00251929918229
5	Mr. Patrick Mphepo, Deputy High Commissioner, Republic of Malawi	pmphepoz@yahoo.co.uk	011-26706000
6	Dr. Shri Prakash, Consultant; UGC; Prof. & Head, Educational Planning, NIEPA/NUEPA	shri1j38@gmail.com	9213787320, 8527045052
7	Mr. Desi Valli, Founder & CEO, Netree E-Services (P) Ltd., New Delhi	desi.valli@netree.co	9810146290
8	Dr. Rishi Bhatnagar, President , Aeris Communications Ltd., Noida	rishi.bhatnagar@aeris.net	9873689708
9	Mr. Anuj Agarwal, Chairman, Centre for Research on Cyber Crime & Cyber Law, New Delhi	a9810347977@gmail.com	9810347977
10	Mr. Rakesh Srivastava, Vice President & Group Head, Punj Llyod	rks7004@gmail.com	9632894573
11	Mr. Ajay Thakur, Sr. Advocate, High Court, New Delhi	akthakur_advocate@yahoo.com	9810141402

S No	System ID	List of Participants	GENDER
1	2017004783	Aditya Aggarwal	M
2	2017001411	Akshay Kumar	M
3	2017004291	Alpana Kumari	F
4	2017002167	Anas Husain	M
5	2017002339	Anil Kumar Ghadwal	M
6	2017006149	Anshu	F
7	2017003316	Anwar Kismat Dhalla	M
8	2017004101	Ashish Yadav	M
9	2017000715	Avi Kapoor	M
10	2017008080	Ayushi Yadav	F
11	2017003146	Bandana Thapa Magar	F
12	2017004314	Bhawana Choudhary	F
13	2017000824	Deepkamal Singh	M
14	2017003839	Deewakar Sharma	M
15	2017003782	Eshan Bhalla	M
16	2017002193	Faraz Rehman	M
17	2017007301	Farheen Altaf	F
18	2017003692	Gagan	M
19	2017003584	George Tupali Mkondiwa	M
20	2017003680	Hemant Kumar Verma	M
21	2017007583	Hemshaila Dagar	F
22	2017006031	Himani Asopa	F
23	2017001442	Himanshu Rawat	M
24	2017003644	Ifra Ansari	F
25	2017003896	Jagriti Singh	F
26	2017006742	Km Surabhi Pandey	F
27	2017001313	Kovid Agarwal	M
28	2017002344	Manish Sharma	M
29	2017003643	Mehreen Noor	F
30	2017001312	Muzakkir Islam	M
31	2017006433	Nausheen Malik	F
32	2017000624	Neelansh Srivastava	M
33	2017002345	Nikhil Kumar	M
34	2017000495	Nithin Lal S V	M
35	2017005673	Pallavi Kumari	F
36	2017001054	Pranjal Agarwal	M
37	2017001732	Prateek Sharma	M
38	2017004134	Pratik Thakur	M
39	2017005312	Priyanka Sajwan	F
40	2017008508	Rini Reji	F

41	2017007203	Saman Malik	F
42	2017003673	Sheenu Gupta	F
43	2017002835	Shivam Vaish	M
44	2017004494	Shubham Pachory	M
45	2017002027	Shubham Tyagi	M
46	2017003918	Shweta Khanka	F
47	2017004274	Siddhant Gupta	M
48	2017000061	Somen Khanna	M
49	2017003819	Sultan Ashraf	M
50	2017001148	Suman Sangroula	M
51	2017004453	Supinder Kaur	F
52	2017003810	Sushant Kumar	M
53	2017007582	Sushmita Dass	F
54	2017004079	Swati Keshari	F
55	2017005366	Vaishnavi	F
56	2017000386	Vipul Keswani	M
57	2017003218	Vrindesh Maheshwari	M

Note::

- The above participants list includes the outside participants/ paper presenters and also participants from SBS to whom the conference certificate has been issued. Participants from SBS have not charged any conference fee as decided in consultation with Dean SBS and Dr. A.V. Nageshwar Rao (Conference Convener) and Me (Dr. Raj Karan Gupta, Conference Co-Convener).
- In addition to the above list there were about 100+ students of SBS participated in the above conference in different tracks.

3. Participants Feedback:

Please see the scanned copy of Feedback as attached with this Conference completion report.

4. Event Agenda:

School of Business Studies, Sharda University, Greater Noida

International Conference on 'Ease of Doing Business in India'

Date: April 5-6, 2018

Venue: Auditorium (Room No. 201), Block-07

PROGRAM SCHEDULE

Time	Activity / Session	Resource Person
DAY – 01 (April 5, 2018)		

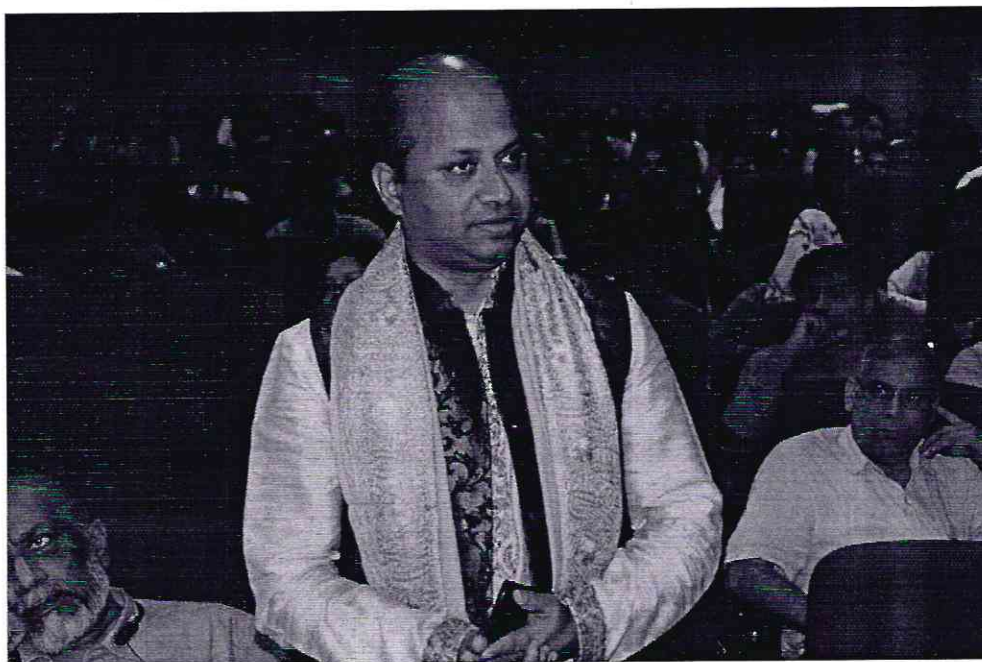


09:30 AM - 10:00 AM	Registration	
10:00 AM – 11:15 AM	Welcome	Dr. Srinivas Shirur, Dean, School of Business Studies, Sharda University
		Dr. Brishbhan Singh Panwar Vice Chancellor, Sharda University
		Dr. Ranjeet Goswami, Pro-Vice Chancellor, Sharda University
	Keynote Address	Mr. Pradeep Gupta, Chairman, Cyber Media, New Delhi
	Inaugural Address	<ul style="list-style-type: none"> • Mr. Arun Singh, National General Secretary, BJP • Mr. Vaibhav Agarwal, Leader BJP and Group CEO, Blade-BRAINS Group
	Vote of Thanks	Dr. A. V. Nageshwara Rao, Professor, SBS and Convener
11:15 AM – 11:30 AM	TEA BREAK	
11:30 AM – 01:00 PM	Technical Session-1: Global Perspective of Ease of Doing Business	
	Global Framework of Ease of Doing Business (EoDB)	Dr. Suvrokamal Dutta, Journalist & Media Celebrity, Economist, New Delhi
	Initiatives of Govt. of India on EoDB	Dr. Ranjeet Mehta, Director, PHDCCI, New Delhi
	Global Perspective on EoDB	Dr. Admasu Shibru, D.G. Strategic Education, Ministry of Education, Ethiopia
	Benefits of EoDB to Developing Countries – A Case	Mr. Patrick Mphepo, Deputy High Commissioner, Republic of Malawi
01:00 PM – 02:00 PM	LUNCH	
02:00 PM - 03.30 PM	Technical Session-2: Economic & Financial Policy Issues towards Ease of Doing Business in India	
	Skill Development Program	Dr. Shri Prakash, Consultant, UGC; Prof. & Head, Educational Planning, NIEPA/NUEPA
	Internationalization of Human Resources	Mr. Debashish Bandopadhyay, Director, FSME

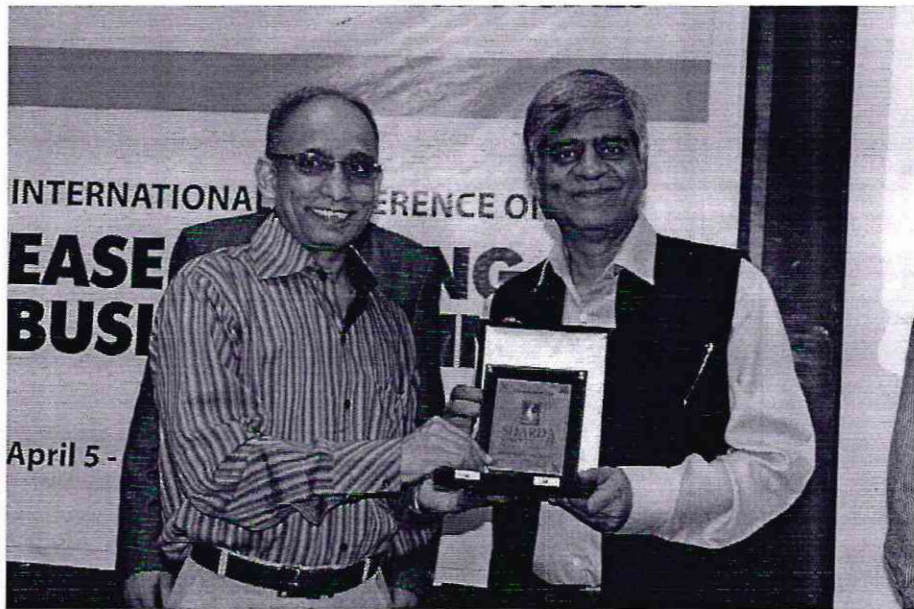
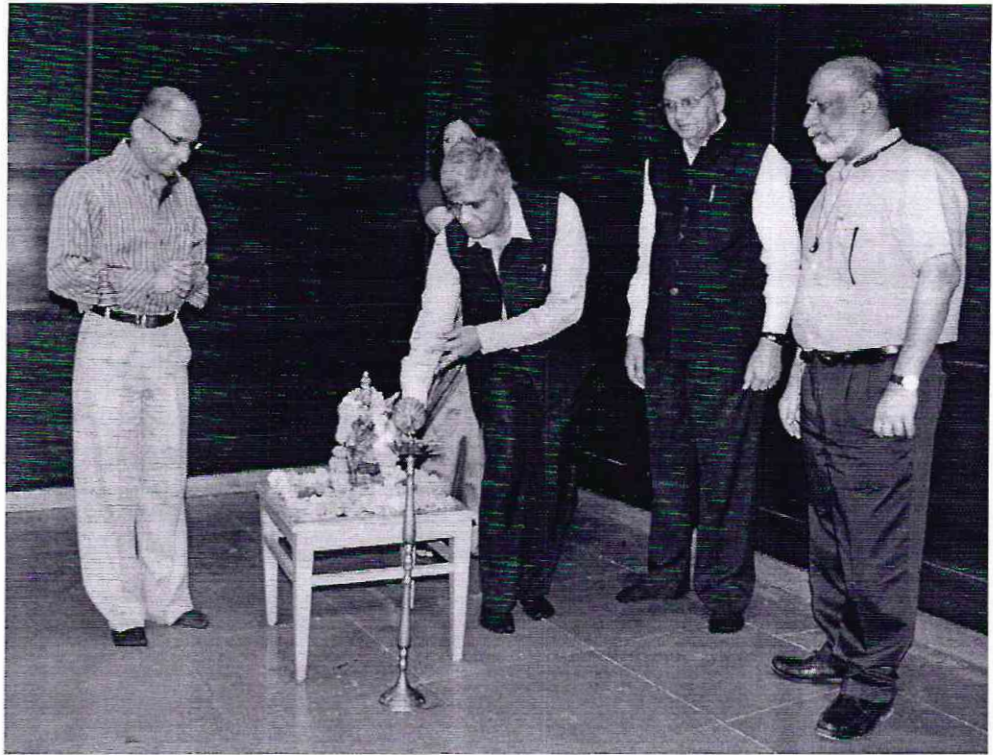
	GST as a Bold Initiatives	CA Bimal Jain, A2Z Tax Corp., New Delhi
DAY – 02 (April 6, 2018)		
09:30 AM - 09:40 AM	Summary of Conclusions of Day-01 and Welcome to participants	Prof. R. K. Verma, Professor, SBS
09:40 AM – 11:00 AM	Technical Session-3: Marketing Issues towards Ease of Doing Business In India	
	Digital Marketing and Social Media Issues	Mr. Deshi Valli, Founder & CEO, Netree E-Services (P) Ltd., New Delhi
	Role of Digital Technology in EoDB	Dr. Rishi Bhatnagar, President , Aeris Communications Ltd., Noida
	Cyber Security and Challenges	Mr. Anuj Agarwal, Chairman, Centre for Research on Cyber Crime & Cyber Law, New Delhi
11:00 AM – 11:15 AM	TEA BREAK	
11:15 AM - 01.00 PM	Technical Session-4: Legal & HR Issues in Ease of Doing Business In India	
	HR Issues in Global Context	Mr. Rakesh Srivastava, Vice President & Group Head, Punj Llyod
	Legal Issues	Mr. Ajay Thakur, Sr. Advocate, High Court, New Delhi
01.00 PM – 02:00 PM	LUNCH	
02:00 PM – 03:45 PM	Selected Paper Presentations	
03:45 PM - 04:00 PM	VOTE OF THANKS	Dr. Deepa Kumari

5. Selected Photographs of The Events:


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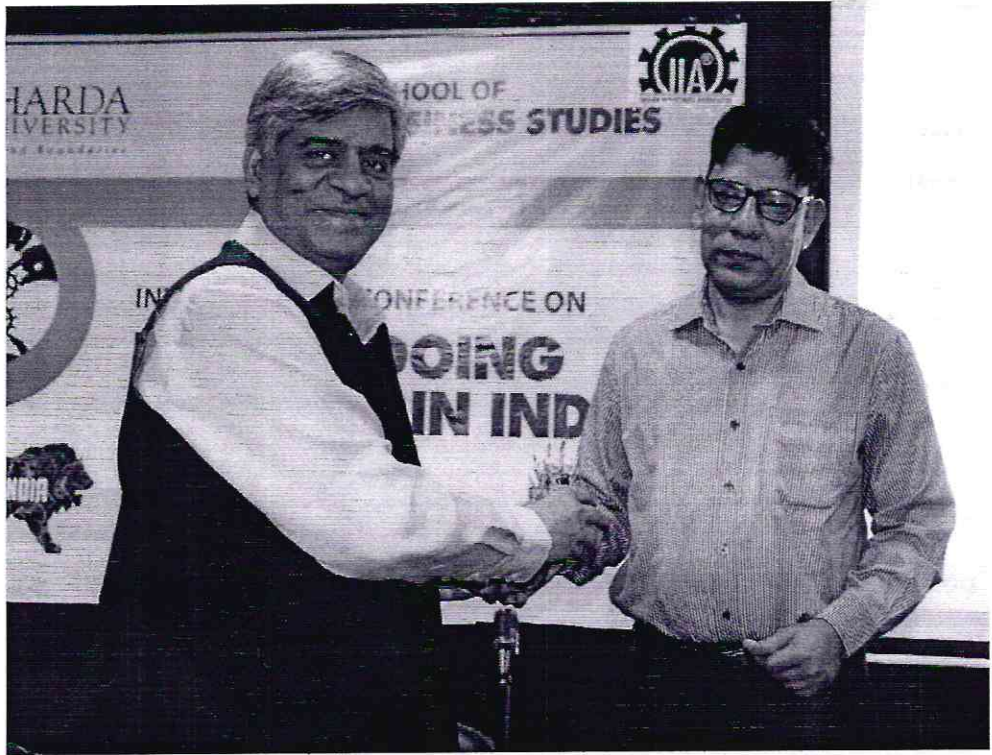



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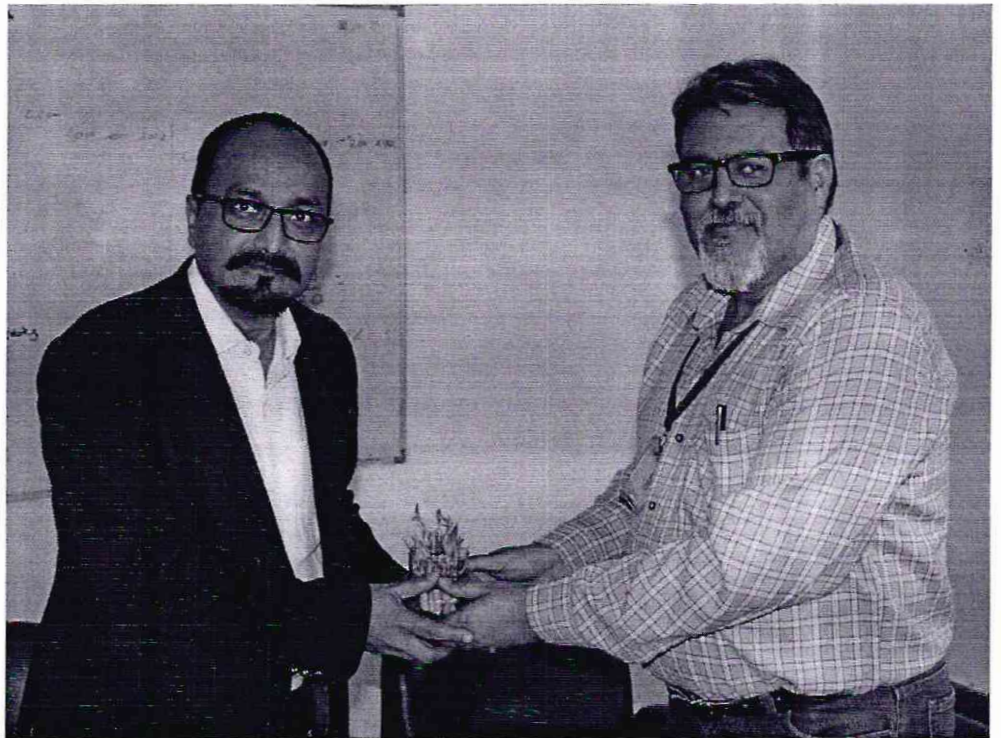
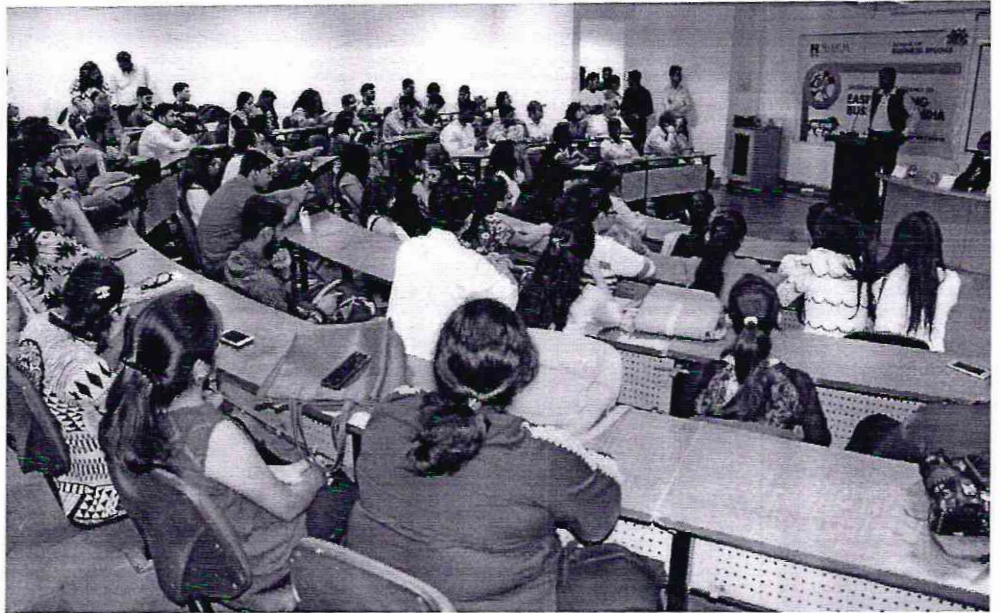


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