


<p>Name of the Event</p>	<p>Department of Art & Design is organizing an expert talk on- Intellectual Property, for the rights given to innovative entrepreneurs to protect their inventions</p>
<p>Date of the Event</p>	<p>12 October 2021</p>
<p>Location of the Event</p>	<p>Room 806, Block II, Sharda University</p>
<p>Event Caption/ Conference Summery / (Brief description) 200 Words MAX.</p>	<p>Intellectual Property Rights (IPRs) are legal rights that protect creations and/or inventions resulting from intellectual activity in the industrial, scientific, literary or artistic fields. The most common IPRs include patents, copyrights, marks and trade secrets. Intellectual property is owned and legally protected by a company from outside use or implementation without consent.</p> <p>THE INTENDED OBJECTIVE WAS TO UNDERSTAND :</p> <ul style="list-style-type: none"> • Intellectual Property (IP) systems can be critical in helping new ventures transform their innovation potential and creativity into market value and competitiveness. • Provide incentives to invest in R&D and innovation, and can encourage technology co-operation with firms, universities and PRIs. • Patents, trademarks, copyrights can help in protecting the entrepreneurs and gaining competitive advantage also helps in generating money by issuing license, commercialization and sale of the Intellectual Property. • Effective IP systems can facilitate access to finance and the development of markets for technology, both of which help innovative entrepreneurship.
<p>Images/Photos (Selected with Caption) representatives, speakers, and exhibitors</p>	 <p style="text-align: center;"><i>Figure 1: Students audience</i></p>



<p>Figure 2: IPR session by Mr. Tushar Kumar Srivastava</p>			
Name of the Organizing Department / School	Department		School
	Art & Design		SAP
Convener details	Name	Email ID	
	<ol style="list-style-type: none"> Dr. Parma Nand, Dean, School of Architecture and Planning, Sharda University Prof. Gaurav Sharma, HOD, Department of Art & Design 	<p>parma.nand@sharda.ac.in</p> <p>gaurav.sharma14@sharda.ac.in</p>	
Event organisers	Name	Affiliation	
	1. Ms. Tanima Chanda ,	Assistant Professor, Department of Art & Design, SAP	
	2. Dr. Neelam Shrivastava	Professor, Department of Art & Design, SAP	
	3. Mr. Tauheed Mehtab	Associate Professor, Department of Art & Design, SAP	
Speaker details	Name of the Speaker	Affiliation	AREA [Academics/ Industry/ Research Organization/ Others (Please specify)]
Speaker	Mr. Tushar Kumar Srivastava	Bell Certified IP Professional and registered Patent Agent (India).	He worked extensively in the area of IP and business strategy development, and became known face in domain of build-up patent portfolio development And management. Mr. Tushar acts as an advisor for individual inventor, university researchers, incubation



		centers, worldwide companies, start-ups and other institutions on IP, innovation and related strategies for various Jurisdictions such as India, USA, China, Japan and Korea.
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Type of the Event	(Write 'Yes' where applicable in the respective event column)									
	Conference	Seminar	Workshop	Symposium	Guest Lecture (Invited talk)	FDP/MDP/EDP	Special Session		Industrial Visit	Extension and Outreach programs
							Quiz	Cultural/Celebration/Sports		
National		Yes			Yes					
International										

List of Participants (with proper division of student and faculty with department):

No.	Name of the Participant	Designation	SAP- Art & Design Department
1	Ishan Sirohi	Student	Bachelor of design (Communication Design)
2	Arpan Panikulam	Student	B Des. (Interior Design)
3	Nayonika Saha	Student	B. Des (communication design)
4	Rishita Mittal	Student	B.des
5	Prisidash Maimom	Student	Industrial and Product design
6	Chaitanya	Student	Bachelor of Design
7	Suyash Mishra	Student	Bachelor of design
8	Jesson George	Student	B.design
9	Vicky	Student	B design
10	Arshi Mahmood	Student	B.design (industrial and product)
11	Sanidhya Priyadarshy	Student	B. Design
12	Suvekshya Kadariya	Student	Interior design
13	Varuna Chauhan	Student	Bachelor of interior design
14	md. hamid ansari	Student	b.design
15	Pooja Saroj	Student	Bachelor of interior design
16	Jensen Verghese	Student	B.des (D&C)
17	Shreeya	Student	BVA
18	Neha Yadav	Student	Digital and communication
19	Sejal Agarwal	Student	B.Des (interior)
20	Vertika Singh	Student	Bachelor of Visual Arts
21	Akanksha Yadav	Student	Bachelor of visual arts
22	Shefali Kumar	Student	Bachelor of Visual Arts

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23	Prachi Sharma	Student	Bva
24	Shraddha Singh	Student	B.design (interior design)
25	Vandana Sabharwal	Student	B.design
26	Riya Rawat	Student	B design
27	Pragya Pathak	Student	Bachelor of Design
28	Sakshi chauhan	Student	Visual art
29	Komal	Student	Interior design
30	Abhishek Ashok	Student	B.Design
31	Himanshu choudhary	Student	B design
32	Mayank Ranjan	Student	Digital and Communication Design
33	Ratish kumar	Student	Interior design
34	Kareena Monga	Student	Fashion design
35	Thangjam Denish	Student	IDS
36	Chirangi Mittal	Student	B.des foundation
37	Bhavya jain	Student	Interior designing
38	Somya	Student	Fashion design
39	Jyotsna jaiswal	Student	Fashion design
40	Ankit	Student	B.design
41	Shashank Pal	Student	B.Des(Interior Design)
42	S. Muthukumar	Student	Interior design
43	Afshan Jawed	Student	B.Desgin (Fashion)
44	Unzal	Student	B.V.A
45	Anusha jain	Student	B. Design
46	Rishita istwal	Student	Communication design
47	Aditi Deshpande	Student	Communication design
48	Juhi Gupt	Student	B. Design
49	Pranav Nair	Student	Digital and Communication Design
50	Unnati gupta	Student	B dey
51	Rishabh Kumar	Student	B.Design (Digital & Communication)
52	Sunny Singh	Student	BVA
53	Rhea Lama	Student	Digital Design and Com
54	Udita Shree	Student	Bachelors of Fashion Design
55	Atul kumar jaiswal	Student	B.V.A
56	Ishan Sirohi	Student	Bachelor of design (Communication Design)
57	Arpan Panikulam	Student	B Des. (Interior Design)

Event pamphlet:



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Department of Art and Design
C-101, U-10, G-10

Intellectual Property Rights



with our guest speaker
Mr. Tushar Kumar Srivastava
Patent expert

12 Oct | 11AM | Room 806 | Block 2



Event schedule:

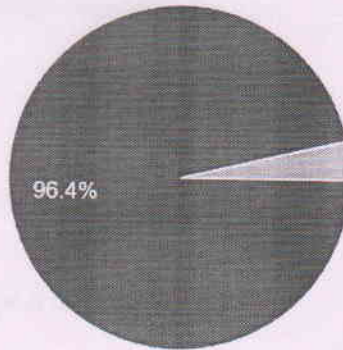
12 Oct 2021, 11 am - 1 pm
Room 806, Block II, Sharda University

Event Feedback:

(Feedback form responses)

Was the session beneficial

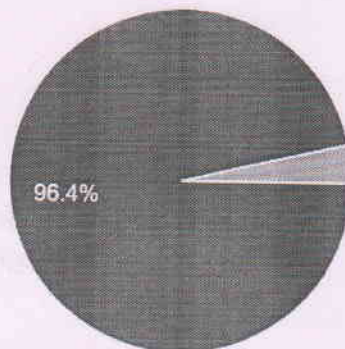
55 responses



- Yes
- No
- Maybe

Was the information shared in the session easy to understand

55 responses

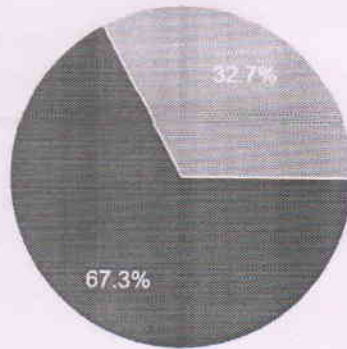


- Yes
- No
- Maybe



Are you more confident in filing Patents and Design Rights after the session

55 responses



- Yes
- No
- Maybe

Any more feedbacks/questions regarding the topic

Quite a helpful session.

It was informative.

No

It was worth attention

No

No, but the session is helpfull for future

Excellent knowledge

It was really helpful

No

This is very helpful

No

It's really informative

No

No

Question- If I have designed something of my own, can I issue patent for my work as an individual or do I need to get add with a company or something to do it for me?

It was a very informative session.

It should be more interactive

Good

It was good

Nothing

No



Thanks for this workshop
Motivated
Osm
No , thanks
No
No maybe can be asked later
The session was pretty interesting
No
Good session
How to check xyz product is patent or not ?

