



THE
WORLD
IS
HERE
(1)



SHARDA
UNIVERSITY
Beyond Boundaries

EVENT COMPLETION REPORT

Please prepare the report signed by the program Secretariat/Program coordinator within 10 days of event completion for record. Reports should be 2-4 pages.

SECTION A: Event Detail

Event title:	Guest Lecture on "Signage Design"		
Starting date of event:	7th March 2019	Duration of Event (in days)	1
Name of the event organizing School	School of Creative Art, Design and Media Studies		
Name of the event organizing Department	Department of Design		
Sponsor of the Event (Sharda University in case of internal sponsorship)			
Committee Members:	Convener/Coordinator	Professor Rupinder Singh Mr. Tauheed Mehtab	
	Co convener	Mr. Om Singh Mr. Vikesh Ghosh	
	Secretary		
Chief Guest/ Guest of Honor with affiliation (If any)	Ms. Gunjan Verma	Email:	Contact No:
Name of Speaker/s with affiliation (If any)		Email:	
		Contact No:	

Prof. Gaurav Sharma

Department of Design * School of Architecture
Greater Noida
Sharda University

SECTION B: Event report and reflection

1. Event objectives

- This is typically manifested in the form of wayfinding information in places such as streets or on the inside and outside buildings.
- The main purpose of signs is to communicate, to convey information designed to assist the receiver with decision-making based on the information provided.
- Promotional signage may be designed to persuade receivers of the merits of a given product or service.
- Signage is distinct from labeling, which conveys information about a particular product or service.

2. Event description:

School of Creative Art, Design and Media Studies (SADMS), Digital and Communication Stream of B.Design is organizing a **Guest Lecture on Signage Design** by a Senior Designer and Signage Consultant "**Gunjan Verma**" for students of B.Design, BVA, and Bsc Animation on **7th March 2019**.

Gunjan has worked in various projects related to retail, commercial, and hospitality projects. She is currently working as senior designer at **Version Absolute Design Studio**, Delhi since 2014.

Signage Design is an integral part of our course content covering graphic design, typography, and Branding. These courses are being taught in Digital and Communication stream. Guest lecture is an integral part of our course curriculum and it adds value to our syllabus. This Guest Lecture will help us in promoting and motivating our students to create their portfolio at the end of their semesters.

Signage is the design or use of signs and symbols to communicate a message to a specific group, usually for the purpose of marketing. Signs are any kind of visual graphics created to display information to a particular audience.

3. Participants (compulsory for events):

S. No	Total Participants	Number of Male	Number of Female
1	54	23	31

4. Budget distribution from University/any other agency:

Self

5. Appendices

Please attach the following details in the report (DON'T SEND ANY OTHER ATTACHMENTS)

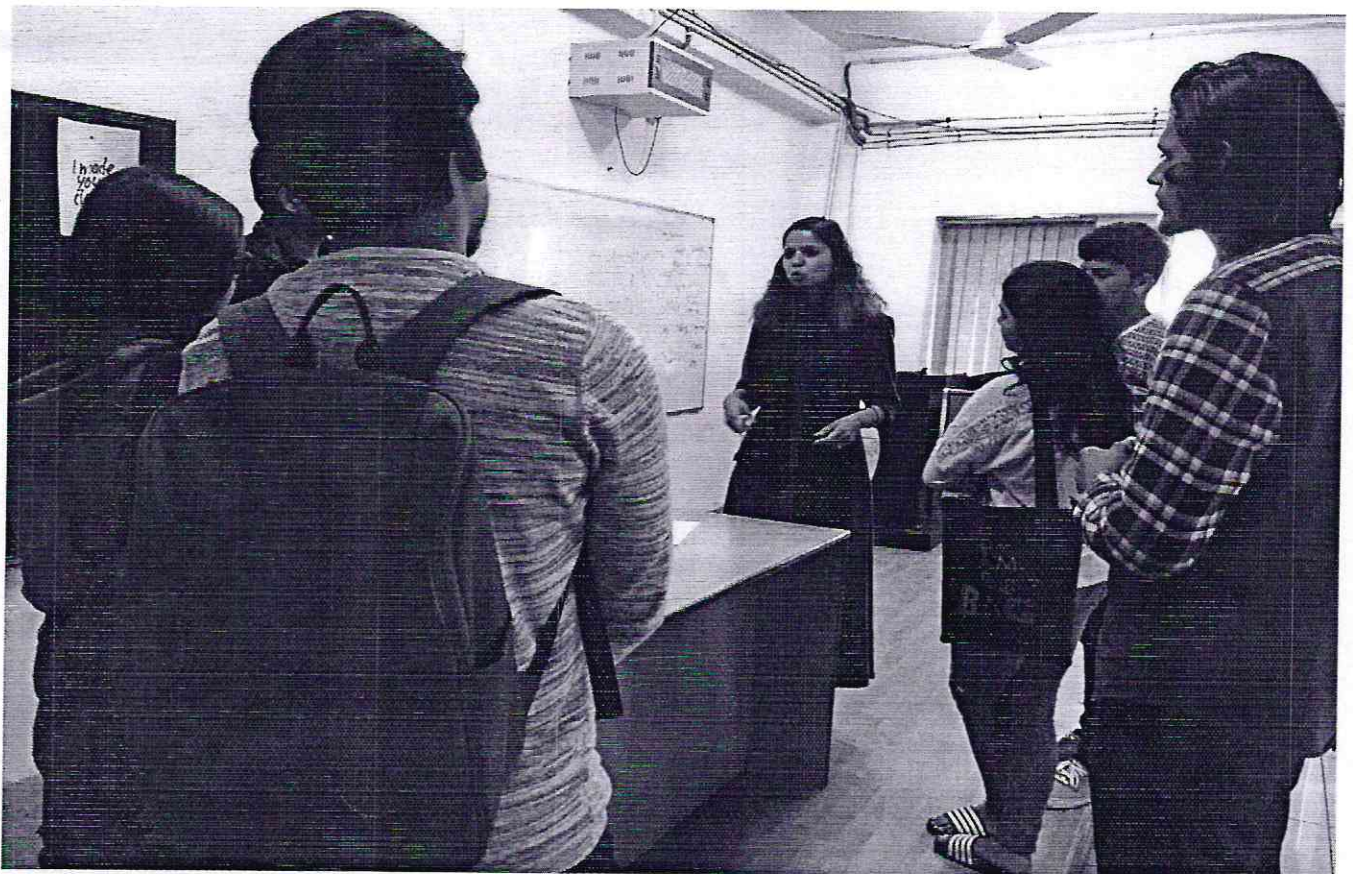
Note that the participant contact list is a mandatory requirement .

✓	Appendices
1	Participant contact list:
2	Participants feedback on the organized program.
3	Event Agenda:
4	Photographs of the events
5	Web sites link (If created)-NIL
6	Other information (If Any)-NA-

.....


 Prof. Gaurav

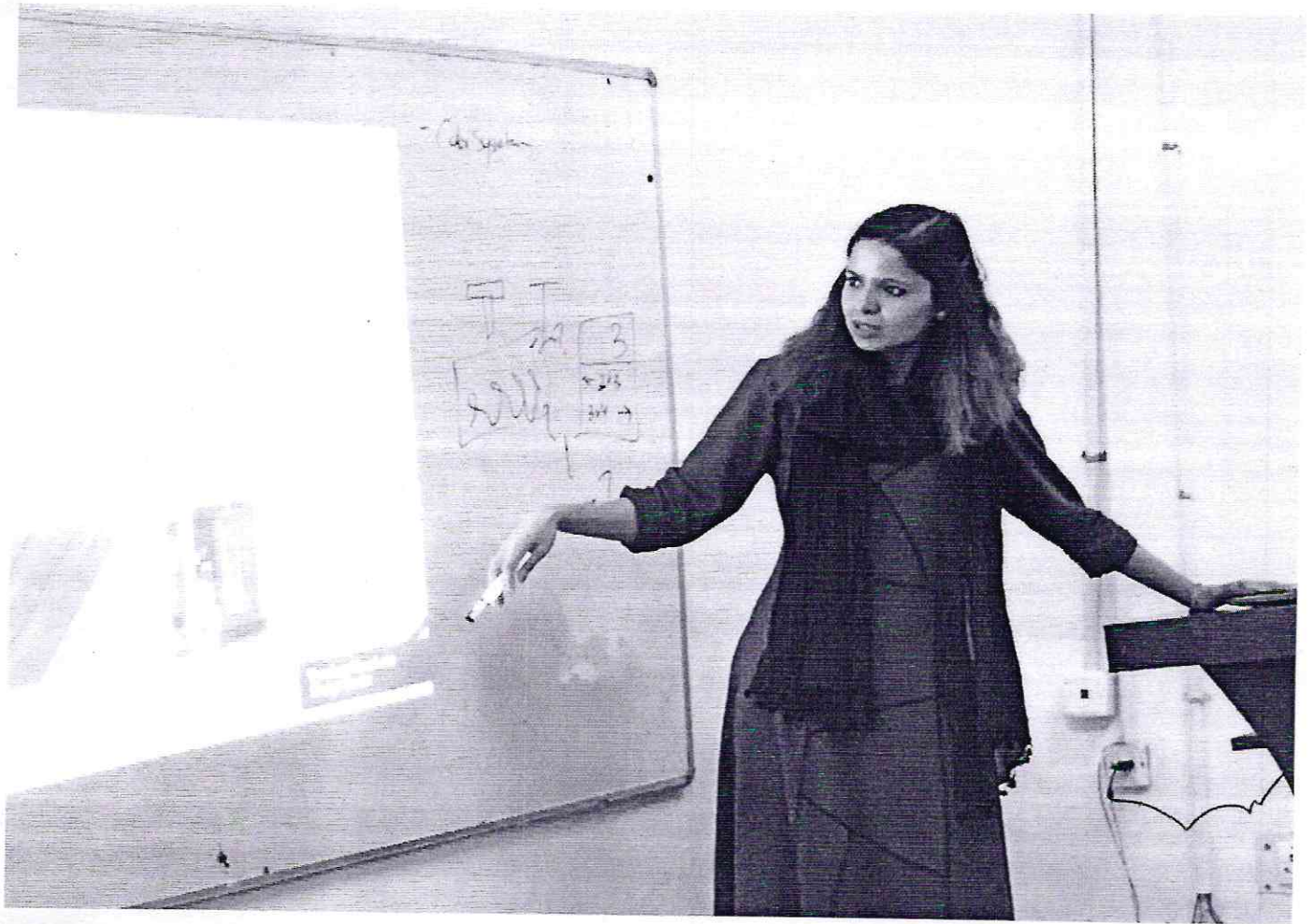




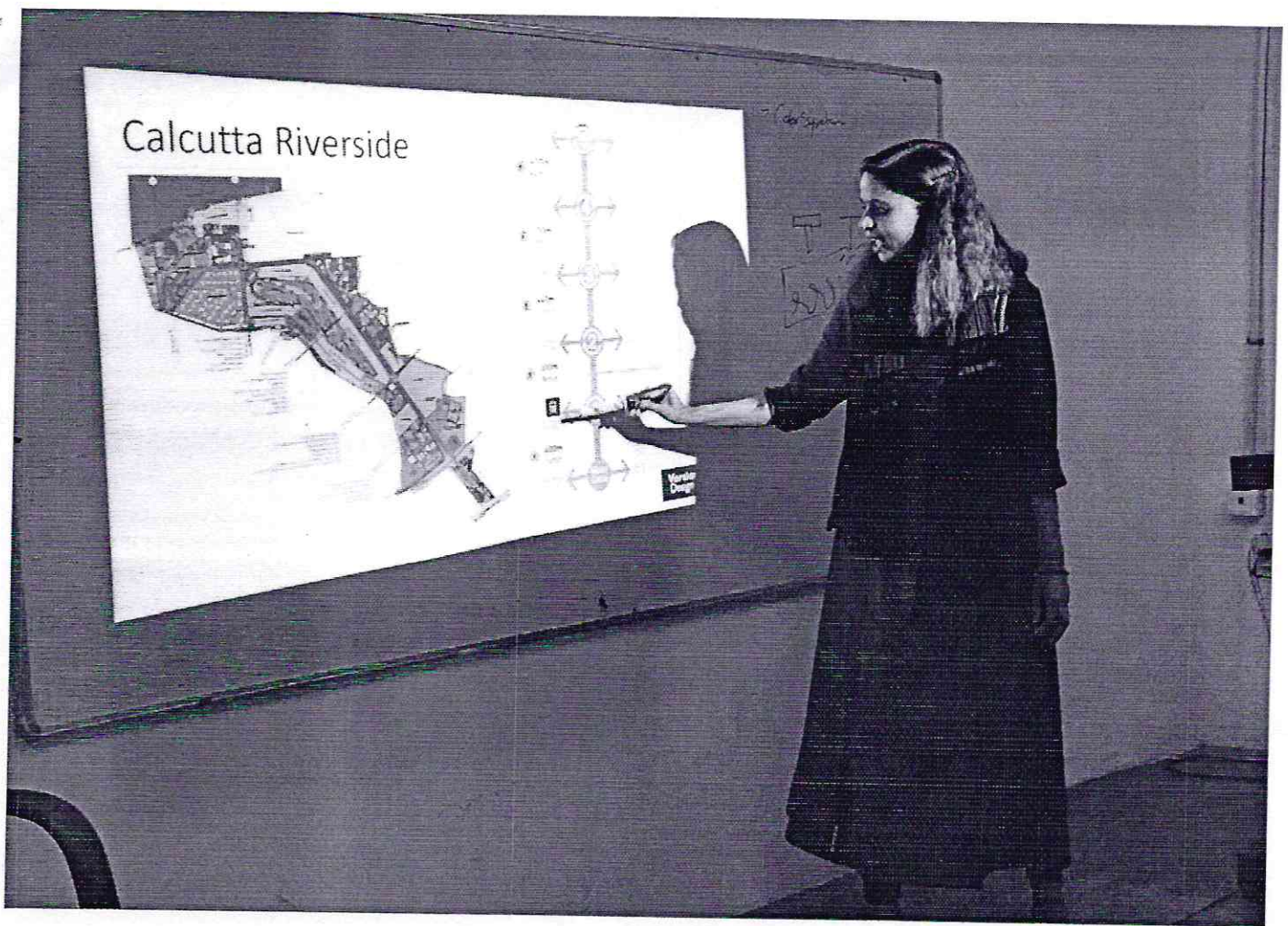



 Prof. Gaurav S.





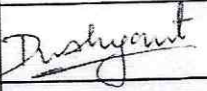
Prof. Gaura
Department of Architecture and Planning
Sharda University
Greater Noida
Uttarakhand


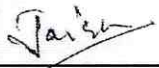
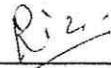

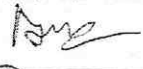
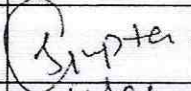

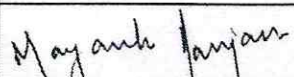


Prof. Gaurav

Hand of Architecture and Planning Research Institute
Shardha

SCHOOL OF CREATIVE ART,DESIGN & MEDIA STUDIES			
DEPARTMENT OF DESIGN			
B.DESIGN-2nd YR (TERM-4)			
DIGITAL & COMMUNICATION DESIGN			
GUEST LECTURE ON SIGNAGE DESIGN ON 7th MARCH 2019			
S.No	System Id	Name	SIGNATURE
1	2017003977	SUBHAM DEY	
2	2017010914	RISHABH KUMAR	
3	2017013579	RESHU VERMA	
4	2017012087	RITIKA BHARTI	
5	2017008156	GAURAV SHARMA	
6	2017009456	SANCHALITA SINHA	
7	2017001963	SHASHI GAUTAM	

SCHOOL OF CREATIVE ART,DESIGN & MEDIA STUDIES			
DEPARTMENT OF DESIGN			
B.DESIGN-3rd YR (TERM-6)			
Digital & Communication 6 sem			
GUEST LECTURE ON SIGNAGE DESIGN ON 7th MARCH 2019			
S.No	System Id	Name	Signature
1	2016007633	Atash khan	
2	2016009856	Deepankar Chaudhary	
3	2016007345	Varsha Anand	
4	2016002313	Shabahat Ahsan Mallick	
5	2015013573	Dushyant Choudhary	
6	2017015147	Khushali Paliya	

SCHOOL OF CREATIVE ART,DESIGN & MEDIA STUDIES			
DEPARTMENT OF DESIGN			
GUEST LECTURE ON SIGNAGE DESIGN ON 7th MARCH 2019			
S.NO	SYSTEM ID	NAME	SIGNATURE
1	2018008847	Akash Sundi	
2	2018009399	Amol Yadav	
3	2018003367	Ashmit Kandhari	
4	2018006593	Ayush Sharma	
5	2018003866	Chaitanya .	
6	2018003300	Jaison .Antony	
7	2018004119	Jesson George	
8	2018015519	Riz Bin Carimo Ibraimo	
9	2018015682	Sanidhya Priyadarshy	
10	2018007299	Misum Subba	
11	2018010259	Shrestha Gupta	
12	2018010247	WAGNER NAPOLEAO DA CUNHA MARQUES	
13	2018016496	MAYANK RANJAN JHA	


Prof. Gaurav



SCHOOL OF ART, DESIGN & MEDIA STUDIES			
DEPARTMENT OF DESIGN			
B.SC.ANIM.-1ST YR (TERM-2)			
GUEST LECTURE ON SIGNAGE DESIGN ON 7th MARCH 2019			
S.NO	SYSTEM ID	NAME	SIGNATURE
1	2018014594	ALOMGIR HOSSAIN	Alomgir
2	2018012164	ANSH KALRA	
3	2018000004	AYUSH SINGH	
4	2018006108	BRAJABIDHU SINGH	
5	2018010080	DEEPAK SINGH	
6	2018006103	FARHAN KADER	
7	2018002913	H A SIMON	
8	2018015399	HIMANSHU KUMAR	
9	2018009885	ISHAAN JUYAL	
10	2018002654	JERIN VARGHESE	
11	2018003337	KM ANCHAL .	
12	2018002214	NIGEL LOZANE	
13	2018000136	PARISHA SALAKLAN	Parish
14	2018011178	PRATEEK KULSHRESHTHA	
15	2018016380	PRITESH KUMAR TOOR	Pritesh Toor
16	2018013469	RAHUL KUMAR	
17	2018007736	RAHUL ROY	
18	2018015349	SAURAV KAUSHIK	Saurav
19	2018012707	SHAMBHAVI JINDAL	
20	2018008083	SHRIYANSH SHUKLA	
21	2018006930	SHUBH GARG	Shubh Garg
22	2018006448	SHUBHAM CHAURASIA	
23	2018006459	SUYASH MISHRA	
24	2018003236	TSHERING WANGDI	Tshering Wangdi
25	2018003230	TSHEWANG DEMA	Tshewang Dema
26	2018013726	TUSHAR DHUSSA	
27	2018016038	VIPUL KUMAR SHARMA	

29. 2018001807

Kritika Shrestha

Kritika

28. 2018016733

MD. HUMAYUN RAHMAN

Himayun

