

EVENT COMPLETION REPORT

Please prepare the report signed by the program Secretariat/Program coordinator within 10 days of event completion for record. Reports should be 2-4 pages.

SECTION A: Event Detail

Event title:	INTERNATIONAL CONFERENCE ON "INTELLECTUAL PROPERTY RIGHTS: ISSUES and CHALLENGES"		
Starting date of event:	FRIDAY, 19 th JANUARY, 2018	Duration of Event (in days)	01 Day
Name of the event organizing School	SCHOOL OF LAW, SHARDA UNIVERSITY		
Name of the event organizing Department	SCHOOL OF LAW, SHARDA UNIVERSITY		
Sponsor of the Event (Sharda University in case of internal sponsorship)	Department of Industrial Policy & Promotion Ministry of Commerce & Industry, Government of India		
	Convener	Prof. Pradeep Kulshtrestha	
Committee Members:	Coordinator	Prof. Neha Tripathi	
	Secretary Prof. Saubhagya Bhadkaria		
Chief Guest/ Guest of Honor with affiliation (If any)	Prof. Upendra Baxi, former Vice Chancellor of University of Delhi		

Plot No.-32-34, Knowledge Park-III Greater Noida-201310, (U.P.)

Name of Speaker/s with affiliation (If any)	Prof. B.S. Chimni, former Vice Chancellor of National University of Juridical Sciences Prof. (Dr.) Alka Chawla, is an Associate Professor, Faculty of Law, Delhi University Shri P K Malhotra, Former Additional Secretary, Ministry of Law and Justice, Govt of India,
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SECTION B: Event report and reflection

1. Event objectives-

- To give the students knowledge of Intellectual Property Rights Laws and its relevance.
- To give students understanding of the practical aspect of Intellectual Property Rights Laws.
- To introduce the final year students about various placement opportunity in the field of IPR.

2. Event description:

- To analyse whether stricter enforcement of intellectual property laws is a good strategy for economic growth.
- To understand whether by increasing the incentives to innovate, intellectual property rights protection may affect economic growth in important ways.
- To understand an important question, whether intellectual property protection is always consistent with innovation and higher growth.
- To analyse that if national regimes of intellectual property protection strongly depends on the level of economic development

Participants (compulsory for events): 3.

S. No	Total Participants	Number of Male	Number of Female
1	125	sociool of 86	39

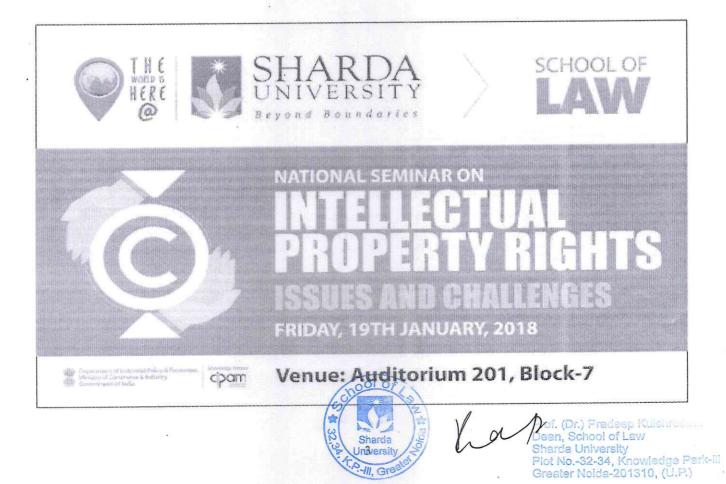
Greater Noida-201310, (U.P.)

- 4. Budget distribution from University/any other agency:
- 5. Appendices

Please attach the following details in the report (DON'T SEND ANY OTHER ATTACHMENTS)

Note that the participant contact list is a mandatory requirement.

/	Appendices				
1	Participant contact list:				
2	Participants feedback on the organized program.				
3	Event Agenda-				
4	Images/Photos of the events (Selected with Caption) representatives, speakers, and exhibitors				
5	Web sites link (If created)				
6	Other information (If Any)				
7	Videos (Selected with Video Description) representatives, speakers, and exhibitors				









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FRIDAY, 19TH JANUARY, 2011



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Prof. (Dr.) B.S. Chirens Schalemerson, Consector interpolational Legal filedies. (overline) Notes a Legal filedies.

Prot. (Dr.) Alka Chaoria prit Cell, Faculty of Law, Della University

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PROGRAMME SCHEDULE

10:00 a.m. - 10:35 a.m. ARRIVALOF GUESTS

10:30 s.m. 12:00 p.m. INAUGURAL CEREMONY 12:00 p.m. 01:00 p.m. LUNCH

81:00 p.m. - 03:00 p.m. TECHNICAL SESSIONS

03:00 p.m. - 03:30 p.m. DISTRIBUTION OF CERTIFICATES

03:50 p.m. 04:00 p.m SNACKS

PAYMENT GUIDELINES

For Students - Rs. 500 (Single authorship) For Students - Rs. 700 (Dual authorship) For Faculties, Research Scholar & practitioness

Rs. 1000 (Single authorship)

For Faculties, Research Scholar & practitioners

Rs. 1500 (Dual authorship)

BANK ACCOUNT DETAILS

Payment can be done in cash, through Darsand Draft or NEFT to Account on provided below.

Name of Account Holder

Sharda University School of Law

Account Number - 912010034705440

IFSC CODE - UTIBO000624

Bank Name & Address

Axis Bank Ltd., Alpha Commercial Belt, Greater Noida

Demand Chait should be drawn in favour of

"Sharda University, School of Law" payable at Greater Molds

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Phone: 0120-4060210/11 | Website: www.sharda.ac.in

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Chancellor, Sharda University

PATRON

Prof.(Dr.)B.S.Panwar

Vice-Chancellor, Sharda University

CONFERENCE PATRON

Prof. (Dr.) Pradeep Kulshrestha

Dean, School of Law, Sharda University

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Assistant Professor, School of Law, Sharda University

CONFERENCE CO-CONVENER

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Assistant Professor, School of Law Sharda University

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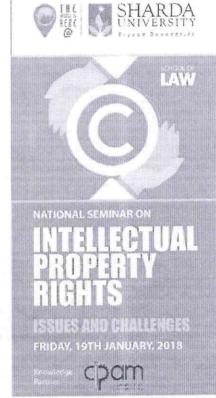
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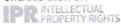


SHARDA UNIVERSITY CAMPUS Plot No. 32, 34, Knowledge Park-II. Greaty-Hold

Sharda University

Dean, School of Law Sharda University Plot No.-32-34, Knowledge Park-III Greater Noida-201310, (U.P.)

WORLD TRADE ORGANISATION ON



intellectual groperty rights are the rights given to persons over the creations of their minds. They usually give the creation on excusive right over the use of his her creation for a certain period of time.

INTRODUCTION

Intellectual Property Rights (IPR) have become important in the face of changing trade environment which is characterized by global competition, high innovation risks, short product cycle, need for rapid changes in technology, high investments in research and development (RRD), production and marketing and need for highly skilled human resources. Regardless of what product an enterprise makes or what service it provides; it is likely that its regularly using and creating a great deal of intellectual property.

IPR provides a secure environment for investors, scientists, artists, designers, traders etc. to foster innovation and scientific temper. This innovation often nas potential by yield astronomical returns and rewards to repairs and users. Observer it is imperative that society at large should also be benefitted by such outcomes. Thus, IPR regime aims to strike balance between public and private rights:

There is an emergent need for enterprises and professionals to systematically consider the steps required for protecting, managing and enforcing intellectual property rights, so as to get the best possible commercial results from its ownership.

This Seminar will offer an insight into the laws related to intellectual property and the administration of these laws. If the

SEMINAR OBJECTIVES

- Increase awareness about the role of Intellectual Property intoday's knowledge economy.
- Provide inputs on current IP issues and on effective protection of national interests at international forum.
- Review the existing IP regulations/legislations.
- Provide blue prints of strategies for developing a vibrant iP culture related to Geographical Indication. Copyright, Patents, Designs and Trade Marks.

FOCUS AREAS

- INTELLECTUAL PROPERTY & INNOVATIVE POLICY
- · INTELLECTUAL PROPERTY & COMPETITION LAW
- IMPORTANCE OF INTELLECTUAL PROPERTY LAW
- INTELLECTUAL PROPERTY RIGHTS FOR SUSTAINABLE GROWTH
- INTELLECTUAL PROPERTY IN INFORMATION
 TECHNOLOGY SECTOR
- · INTELLECTUAL PROPERTY IN PHARMACEUTICAL



DISTINGUISHED GUESTS



Prof. (Dr.) Upendra Baxi

Emeritus Professor of Law, University of Warwick and Delhi; Distinguished Professor of Law, NLUO, Delhi.



Prof. (Dr.) B.S. Chimni

Chairperson, Centre for International Legal Studies Jawaharlal Nehru University



Sh. P.K. Malhotra

Distinguished Faculty, School of Law, Sharda University, Former Secretary, Ministry of Law & Justice.



Prof. (Dr.) Alka Chawla

IPE Cell, Faculty of Law, Delhi University

EXPERT PANELISTS

- Sh. RK. Malhotra, Obsequished Faculty, School of Law, Sharda University, Former Secretary, Ministry of Law and Justice.
- Prof. (Dr.) Alka Chawla, IPR Cell, Faculty of Law. Delhi University
- Mr. Rodney D Ryder, Advisor to the Ministry of Communications and Information Technology, Government of India
- Mr. Harshit Saxena, Senior Legal Executive, Quick Heal
- Mr. Sumit Kapoor, Assistant Manager, Enforcement, Cell for IPR Promotion & Management (CIPAM), Department of Industrial Policy & Promotion
- Mr. Vishnu Pazhanganar, Correspondent, Indian Jurist



Prof. (Dr.) Upendra Baxi, Emeritus Professor, University of Warwick honored as the Chief Guest in National Conference on Intellectual Property Rights

Sharda University

Prof. (Dr.) Pradeep Kuishresina Dean, School of Law Sharda University Plot No.-32-34, Knowledge Park-III Greater Noida-201310, (UP)



Prof. B.S. Chimni, former Vice Chancellor of National University of Juridical Sciences honored as the Guest of Honour in National Conference on Intellectual Property Rights



Prof. (Dr.) Alka Chawla, is an Associate Professor, Faculty of Law, Delhi University addressing audience in National Conferene on Intellectual Propery Rights



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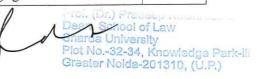
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