

Sharda University
 School: SUMFE - School of Media, Film and Entertainment
 Department Mass Communication
 Academic Year: '2020 2021'

BA-MA (integrated)
 Programme code:- SMF0112
 Q7 Date:- 01/06/2021

Feedback Analysis

(This format is placed before the Departmental Academic Committee & the Board of Studies)

Stakeholders	No of Responde	Scale	Feedback Questions Response (%)						Suggestions by Stakeholders in Feedback
			Q1	Q2	Q3	Q4	Q5	Q6	
Faculty	12	Excellent	1.25%	1.08%	1.16%	1.08%			should be included 2. Course Code: BFM301 (PP), Suggestion: This should be taught in segments a. Includes portions on Qualitative Research b. Provide qualitative and quantitative research software
		Very Good	0.00%	0.60%	0.33%	0.33%			
		Good	0.33%	0.16%	0.25%	0.25%			
		Satisfactor	0.00%	0.00%	0.00%	0.08%			
		Not Satisfactor	0.00%	0.08%	0.00%	0.00%			
Student	4	Excellent	2.50%	2.50%				1. focus on practical knowledge rather than theoretical 2. Invest some more money to buy good tools and make more industrial visits	
		Very Good	0.50%	0.50%					
		Good	0.25%	0.25%					
		Satisfactor	0.25%	0.00%					
		Not Satisfactor	0.00%	0.25%					

NOTE: Questionnaires on Curriculum Feedback from stakeholders is attached as Annexure-A

Feedback Analysis: (Few lines)

1. More Industry inclined teaching learning method to be followed
2. More practical classes
3. Much more interactive online classes
4. Good work by faculties

Signature:

Name:

Dean

Ritu S. Sood
 01/06/21
 Prof. (Dr.) Ritu S. Sood
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