Sharda University

School: SUMFE - School of Media, Film and Entertainment

Department Mass Communication

Academic Year: '2020-2021'

Feedback Analysis

(This format is placed before the Departmental Academic Committee & the Board of Studies)

Stakeholders	No of Responde	Scale			Feedback C	Questions R	esponse	(%)	Suggestions by Stakeholders in Feedback	
			Q1	Q2	Q3	Q4	Q5	Q6	Q6	should be included
Faculty		Excellent	1.25%	1.08%	1.16%	1.08%				2. Course Code: BFM301 (PP), Suggestion: This should be taught in segments a. Includes portions on Qualitative Research b. Provide qualitative and quantitative research software
	12	Very Good	0.00%	0.60%	0.33%	0.33%				
		Good	0.33%	0.16%	0.25%	0.25%				
		Satisfactor	0.00%	0.00%	0.00%	0.08%				
		Not Satisfa	0.00%	0.08%	0.00%	0.00%				
Student	4	Excellent	2.50%	2.50%						1.focus on practical knowledge rather than theoretical 2. Invest some more money to buy good tools and make more industrial visits
		Very Good	0.50%	0.50%						
		Good	0.25%	0.25%						
		Satisfactor	0.25%	0.00%						
		Not Satisfa	0.00%	•0.25%						

NOTE: Questionnaires on Curriculum Feedback from stakeholders is attached as Annexure-A

University

Feedback Analysis: (Few lines)

1. More Industry inclined teaching learning method to be followed

2. More practical classes

3. Much more interactive online classes

4. Good work by faculties

Signature:

Name:

Prof. (Dr.) Ritu S. Sood

Dean

SMFE

Q7