

**Sharda University**  
 School: School of Business Studies  
 Department: Management  
 Program: BBA (SBS 0134)  
 Academic Year: 2020-2021

**Feedback Analysis**

(This format is placed before the Departmental Academic Committee & the Board of Studies)

Stakeholders	No. of Respondents		Feedback Questions Average							Suggestions by Stakeholders in Feedback
			Q1	Q2	Q3	Q4	Q5	Q6	Q7	
Faculty	34	Excellent	15	15	15	12	15	-	-	(a) In BBA 144, Marketing Management a more practical approach to was suggested. (b) BCM 310, Corporate Governance and Ethics, subject was too heavy
		Very Good	45	41	45	50	38	-	-	
		Good	35	38	35	32	38	-	-	
		Fair	3	3	3	6	6	-	-	
		Poor	3	3	3	3	3	-	-	
Students	243	Excellent	31	22	-	-	-	-	-	Industrial exposure through visits must be organized on a regular basis
		Very Good	36	33	-	-	-	-	-	
		Good	23	27	-	-	-	-	-	
		Satisfactory	9	17	-	-	-	-	-	
		Not Satisfactory	0	0	-	-	-	-	-	
Alumni	21	Excellent	38	33	43	24	38	-	-	Promotion of Entrepreneurial and family business mindset among students
		Very Good	43	39	28	33	33	-	-	
		Good	8	12	12	24	12	-	-	
		Fair	12	12	12	16	12	-	-	
		Poor	-	-	-	-	-	-	-	
Employers	4	Excellent	50	25	25	25	25	25	25	Approaches to be adapted to improve upon the communication skills
		Very Good	25	25	50	25	50	25	0	
		Good	25	25	25	25	25	25	25	
		Fair	0	25	0	0	0	25	25	
		Poor	0	0	0	0	0	0	25	

Where,

For questions refer to Annexure attached

**Feedback Analysis: (Few lines)**

- 1 Few subjects to be reduced in terms of syllabus
- 2 More practical approach to be included
- 3 Industrial visits to be organized regularly
- 4 Workshops to facilitate improvement of communication skills

Signature  
Name  
Dean



Signature  
Name  
HoD