

Programme code:- SDM 0105

Date :- 01/06/2021

Date on Signature

**Sharda University**  
 School: SUMFE - School of Media, Film and Entertainment  
 Department Mass Communication- MA(J&MC)  
 Academic Year: '2020-2021'

**Feedback Analysis**

(This format is placed before the Departmental Academic Committee & the Board of Studies)

Stakeholders	No of Respondents	Scale	Feedback Questions Response (%)							Suggestions by Stakeholders in Feedback
			Q1	Q2	Q3	Q4	Q5	Q6	Q7	
Faculty	11	Excellent	1.00%	0.87%	1.25%	0.75%				more intensive and in-depth 2. Course Code: MMC182 (PP), Suggestion: Should include more on worldly affairs 3. Course Code: MMC188 (PP), Suggestion: Many important laws like Cinematograph Act are missing. Modules are not inclusive of many regulatory bodies like TRAI
		Very Good	0.50%	0.62%	0.25%	0.50%				
		Good	0.12%	0.12%	0.25%	0.37%				
		Satisfactory	0.00%	0.00%	0.00%	0.00%				
		Not Satisfactory	0.00%	0.00%	0.00%	0.00%				
Student	9	Excellent	0.22%	1.11%	1.11%	0.22%	0.22%	0.22%	0.22%	1. It can be more beneficial for students with a touch of consistency and a connection with the ideologies and reality of journalism 2. Should focus on relevant things rather than giving time pass assignments
		Very Good	0.00%	1.11%	1.11%	0.00%	0.00%	0.00%	0.00%	
		Good	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
		Satisfactory	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
		Not Satisfactory	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Alumni	16	Excellent	0.18%	0.18%	0.25%	0.18%	0.18%			1. The program could have been more industry oriented and more expansive
		Very Good	0.31%	0.12%	0.12%	0.25%	0.25%			
		Good	0.12%	0.25%	0.25%	0.18%	0.12%			
		Satisfactory	0.00%	0.00%	0.00%	0.00%	0.06%			
		Not Satisfactory	0.06%	0.12%	0.00%	0.06%	0.06%			
Employers / Industry	1	Excellent	1.00%	1.00%	1.00%	0.00%	1.00%	1.00%	1.00%	1. No Suggestion
		Very Good	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
		Good	0.00%	0.00%	0.00%	1.00%	0.00%	0.00%	1.00%	
		Satisfactory	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
		Not Satisfactory	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	

NOTE: Questionnaires on Curriculum Feedback from stakeholders is attached as Annexure-A

Feedback Analysis: (Few lines)

1. More Industry inclined teaching learning method to be followed
2. More practical classes
3. Much more interactive online classes
4. Good work by faculties

Signature:

Name

Dean

Prof. (Dr.) Ritu S. Sood

SUMFE

*Ritu Sood*  
 1/6/21

