

## Sharda University

School: SUMFE - School of Media, Film and Entertainment

Department Mass Communication- MA(Ad&PR)

Academic Year: '2020-2021'

### Feedback Analysis

(This format is placed before the Departmental Academic Committee & the Board of Studies)

Stakeholders	No of Respondents	Scale	Feedback Questions Response (%)							Suggestions by Stakeholders in Feedback
			Q1	Q2	Q3	Q4	Q5	Q6	Q7	
Faculty	11	Excellent	1.12%	0.87%	1.12%	1.00%				1. Course Code: MCJ202 (PP), Suggestion: The subject is relevant and up to date 2. Course Code: MCC301 (PR), Suggestion: Should include more on study materials towards understanding theoretical dimensions of community 3. Course Code: MMC188 (PP), Suggestion: Many important laws like Cinematograph Act are missing. Modules are not inclusive of
		Very Good	0.37%	0.62%	0.25%	0.37%				
		Good	0.12%	0.12%	0.12%	0.25%				
		Satisfactory	0.00%	0.00%	0.00%	0.00%				
		Not Satisfactory	0.00%	0.00%	0.00%	0.00%				
Student	7	Excellent	0.00%	0.00%					1. Improve the online classes and the student is asking question from a teacher on whatsapp then teacher should reply fast 2. More Interaction between student*andfaculties.	
		Very Good	0.00%	0.00%						
		Good	0.00%	0.00%						
		Satisfactory	0.00%	0.00%						
		Not Satisfactory	0.00%	0.00%						
Alumni	3	Excellent	0.00%	0.00%	0.00%	0.00%	0.00%		1. No Suggestion	
		Very Good	0.33%	0.00%	0.33%	0.00%	0.33%			
		Good	0.00%	0.33%	0.00%	0.33%	0.00%			
		Satisfactory	0.00%	0.00%	0.33%	0.00%	0.33%			
		Not Satisfactory	0.33%	0.33%	0.00%	0.33%	0%	0.72%		0.60%

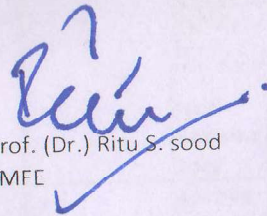
Employers	1	Excellent	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1. No Suggestion
		Very Good	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
		Good	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
		Satisfactory	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
		Not Satisfactory	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	

NOTE: Questionnaires on Curriculum Feedback from stakeholders is attached as Annexure-A

Feedback Analysis: (Few lines)

1. More Industry inclined teaching learning method to be followed
2. More practical classes
3. Much more interactive online classes
4. Good work by faculties

Signature:



Name: Prof. (Dr.) Ritu S. sood  
Dean SMFC

