

**Sharda University**  
 School: School of Business Studies  
 Department: Management  
 Academic Year: 2020-2021  
Curriculum Feedback Action Taken Report

Programme Name: BBA

NAAC Programme Code: SBS0134

(This format is placed before the Department (This format is placed before the Board of Studies & Action Taken Incorporated in Curriculum & forwarded to the Academic Council for Approval) Academic Committee & the Board of Studies)


Stakeholders	No of pondents	Scale	Feedback Questions Response							Suggestions in Feedback taken up after DAC	Action Taken on Feedback
			Q1	Q 2	Q3	Q4	Q5	Q6	Q7		
Faculty	34	Excellent	15	15	15	12	15			(a) In BBA 144, Marketing Management a more practical approach to the subject was suggested. (b) BCM 310, Corporate Governance and Ethics, subject was too heavy	(a) A compulsory project has been incorporated in the syllabus. (b) Certain Topics like internal review and control has been modified
		Very Good	45	41	45	50	38				
		Good	35	38	35	32	38				
		Fair	3	3	3	6	6				
		Poor									
Student	243	Excellent	31	22	-	-	-	-	-	Industrial exposure through visits must be organized on a regular basis.	
		Very Good	36	33	-	-	-	-	-		
		Good	23	27	-	-	-	-	-		
		Satisfactory	9	17	-	-	-	-	-		
		Not Satisfactory	0	0	-	-	-	-	-		



Alumni	21	Excellent	38	33	43	24	38	-	-	Promotion of Entrepreneurial and family business mindset among students
		Very Good	43	39	28	33	33	-	-	
		Good	8	12	12	24	12	-	-	
		Fair	12	12	12	16	12	-	-	
		Poor						-	-	
Employers	4	Excellent	50	25	25	25	25	25	25	Approaches to be adapted to improve upon the communication skills
		Very Good	25	25	50	25	50	25	0	
		Good	25	25	25	25	25	25	25	
		Fair	0	25	0	0	0	25	25	
		Poor	0	0	0	0	0	0	25	

NOTE: Questionnaires on Curriculum Feedback from stakeholders is attached as Annexure-A

Feedback Analysis Points	Feedback Action Taken	Indicate whether incorporated in Curriculum/Course
In BBA 144, Marketing Management a more practical approach to the subject was suggested.	A compulsory project has been incorporated in the syllabus.	Yes, incorporated in the course
In BCM 310, BCM 310, Corporate Governance and ethics, subject was too heavy	Certain Topics to be modified	Yes, incorporated in the course
Industrial exposure through visits must be organized on a regular basis		
Promotion of Entrepreneurial and family business mindset among students		
Approaches to be adapted to improve upon the communication skills		

Signature		Signature	
Name	Dr Subir Ranjan Das	Name	
Dean		HoD	

